



News release

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PwC launches 18th Global CEO Survey results in Davos, Switzerland

DAVOS, SWITZERLAND – 20 January 2015 – Dennis Nally, Chairman of PricewaterhouseCoopers International, presented some of the key findings of PwC's annual survey of business leaders from around the world at a press briefing in Davos, Switzerland.

Fewer CEOs than last year think global economic growth will improve over the next 12 months, though confidence in their ability to achieve revenue growth in their own companies remains stable, say the more than 1,300 CEOs interviewed in PwC's 18th Annual Global CEO Survey.

Other highlights:

- United States has overtaken China as top target for growth for the first time in five years
- Russian CEOs go from most confident in 2014 to least in 2015
- Over-regulation again tops the list of concerns, named by 78% of CEOs worldwide. This is up 6 points from last year and is now at the highest level ever seen in the survey.

For PwC's 18th Annual Global CEO Survey, 1,322 interviews were conducted in 77 countries during the last quarter of 2014. Available video includes highlights from PwC's press briefing in Davos, interview clips and general footage of Davos.

Ends

Notes to editors

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