



News Release

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PwC Named a Leader in Four IDC MarketScape Reports for Business Consulting Services: Worldwide, Americas, EMEA and Asia/Pacific

PwC's market approach delivering value from strategy through execution emphasized

NEW YORK, April 10, 2014 – [PwC US](#) today announced the firm was selected as a leader in four IDC MarketScape reports on Business Consulting Services in the following regions: Worldwide, Americas, EMEA and Asia/Pacific.

“This recognition by IDC highlights our wide range of knowledge and extensive resources in the US and around the world,” said Miles Everson, PwC US Advisory Leader. “We are committed to offering clients valuable insights and innovative solutions necessary to drive future growth. Our market approach is focused on being able to deliver value from strategy through execution, drawing on the broad range of industry experience and exceptional talent across our global network.”

PwC’s consulting services and accolades are summarized in each report:

- **“Worldwide, PwC is regarded as the most capable of all firms at helping enterprises comply with new or existing regulations and at integrating risk awareness and solutions within other consulting engagements.** It is also considered to be among the most capable firms at helping its clients manage risk. PwC is seen worldwide as being better than many of its peers at helping clients reduce costs and expand into new markets or geographies. Overall, PwC is seen as better than many at delivering value-creating innovation.”
- **“In the Americas, PwC is strong in the areas of risk, innovation, growth and operational issues.** PwC is considered to be the most capable of all firms at helping clients reduce cost, manage risk and comply with new or existing regulations. Among clients in the Americas, PwC is also seen to be among the most capable firms at helping identify and implement options for growth and expand into new markets or geographies. In addition, PwC is regarded as better than many of its peers at helping clients improve operational efficiency, and at integrating risk awareness and solutions within other consulting engagements.”
- **“In the EMEA markets, PwC is considered to be the most capable of all firms at integrating risk awareness and solutions within other consulting engagements.** PwC is also seen to be among the most capable firms at helping its clients comply with new or existing regulations. PwC is regarded as being better than many of its peers at helping clients reduce costs and manage risk. It is also perceived as being better than many at helping clients expand into new markets or geographies, improve operational efficiency, and identify and implement options for growth.”
- **“In the Asia/Pacific region, PwC is strong in the areas of risk, innovation and operational issues.** PwC is considered to be the most capable of all firms at helping clients reduce cost, manage risk and comply with new or existing regulations. PwC is also seen to be among the most capable firms at helping its clients expand into new markets or geographies. PwC is regarded as better than many peers at helping clients to improve operational efficiency and to identify and implement

options for growth. In addition, PwC is considered to be better than many at integrating risk awareness and solutions within other consulting engagements.”

IDC's evaluation is based on a comprehensive framework and set of parameters expected to be most conducive to success in providing business consulting services during both the short- and long-term. A significant and unique component of this evaluation is the inclusion of the perception of business consulting buyers of both the key characteristic and the capabilities of the consulting providers.

For more information about PwC, visit: www.pwc.com/us/consulting

About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of vendors can be meaningfully compared. The framework also provides buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

Sources:

IDC MarketScape: Worldwide Business Consulting Services 2014 Vendor Analysis – February 2014 (IDC#246615)

IDC MarketScape: Americas Business Consulting Services 2014 Vendor Analysis – February 2014 (IDC#246639)

IDC MarketScape: EMEA Business Consulting Services 2014 Vendor Analysis – February 2014 (IDC#246675)

IDC MarketScape: Asia Pacific Business Consulting Services 2014 Vendor Analysis – February 2014 (IDC#246682)

About PwC's Advisory Practice

PwC's Advisory professionals across [consulting](#), [deals](#) and [forensics](#) create value for our clients by helping them address their most complex business issues, from strategy through execution. We understand our clients' industries and unique business challenges, and look across the entire organization—focusing on strategy, structure, people, process and technology—to help clients build their next competitive advantage. Our firm's global network of assurance, tax and advisory professionals means that we can bring the right skills and capabilities to help our clients achieve success anywhere around the world. See www.pwc.com/us/consulting for more information or follow us [@PwCAdvisory](#).

About PwC US

PwC US helps organizations and individuals create the value they're looking for. We're a member of the PwC network of firms in 157 countries with more than 184,000 people. We're committed to delivering quality in assurance, tax and advisory services. Tell us what matters to you and find out more by visiting us at www.pwc.com/US. Gain customized access to our insights by downloading our thought leadership app: [PwC's 365™ Advancing business thinking every day](#).

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