



PORSCHE

Press release

5 September 2019

Taycan Turbo S: combined power consumption 26.9 kWh/100 km; combined CO₂ emissions 0 g/km

Taycan Turbo: combined power consumption 26.0 kWh/100 km; combined CO₂ emissions 0 g/km

Cayenne Turbo S E-Hybrid: combined fuel consumption 3.9–3.7 l/100 km, combined power consumption 19.6–18.7 kWh/100 km, combined CO₂ emissions 90–85 g/km

Cayenne Turbo S E-Hybrid Coupé: combined fuel consumption 3.9–3.7 l/100 km, combined power consumption 19.6–18.7 kWh/100 km, combined CO₂ emissions 90–85 g/km

Cayenne E-Hybrid Coupé: combined fuel consumption 3.2–3.1 l/100 km, combined power consumption 18.7–17.7 kWh/100 km, combined CO₂ emissions 75–72 g/km

Macan Turbo: combined fuel consumption 9.8 l/100 km; combined CO₂ emissions 224 g/km

911 Carrera: combined fuel consumption 9.2–9.0 l/100 km, CO₂ emissions 210–206 g/km

12-day continuous programme at the company stand for the first time

The new Porsche Taycan livestreaming from the IAA

Stuttgart. Porsche will use three drive technologies in the future: highly emotive petrol engines, powerful plug-in hybrids and – from now on – also all-electric drives. This product strategy is reflected in the eight new models that the sports car manufacturer will be presenting at the 68th International Motor Show (IAA) from 12 to 22 September, 2019. The focus at the IAA will be on the brand's first all-electric sports car: the Taycan as a Turbo and Turbo S. Further highlights at the motor show include three new hybrid models in the Cayenne series, the new Macan Turbo and the 911 Carrera as a Coupé and Cabriolet. In addition, Porsche will also present the vehicle with which the company will enter the ABB FIA Formula E Championship in November: the Porsche 99X Electric.

The Porsche press conference will take place on Tuesday, 10 September at 11:15 am (CEST) at the Porsche exhibition stand in Hall 3.0, stand A12. A live broadcast will be

available to view on Porsche NewsTV in English and German at the following link:
[NewsTV.porsche.de](https://www.porsche.com/news/newsTV.porsche.de)

12-day continuous programme on the Porsche brand at the company stand

Throughout the entire duration of the auto show, experts from the company's various technical departments will be at the stand to present a stage programme on the Porsche brand and provide an insight into current topics for the first time. The new Porsche Taycan will play a central part in the lectures, interviews and discussions. Employees from the Development, Design and Marketing departments will explain the features of the first all-electric Porsche. Other main content areas include the topics of motorsport and Formula E, visionary future technologies as well as gaming and Esports racing.

Overview of Porsche's IAA exhibition stand programme:

- On Wednesday, 11 September at 1:30 pm, the joint Porsche and Sony press conference will take place, at which the two companies will announce their expanded strategic partnership.
- On Wednesday, 18 September, Porsche will hold its "Motorsport Day". The motor show audience can look forward to a presentation of Porsche's Formula E car and an hour-long autograph session with race car drivers, among other things.
- The "Next Vision Day" on Friday, 20 September, will focus on topics about the future. Experts will deal with urban transformation and new technologies in the automotive industry.
- On the two "Esports Days" to be held on Saturday and Sunday, 21 and 22 September, live races on simulators will take place in which professionals and amateurs alike can participate.

To accommodate the continuous programme, which takes place on the press, industry visitor and general public days, Porsche has set up an additional stage with seats at its stand for the first time. It is located at the rear of the main stage. For more information, please download the schedule from the website <http://www.porsche.de/iaa>.

Further information, film and photo material in the Porsche Newsroom: newsroom.porsche.com

The consumption and CO₂ emission values were determined in accordance with the new Worldwide Harmonized Light Vehicle Test Procedure (WLTP). The NEDC values derived from this should continue to be specified for the time being. These values cannot be compared to the values determined in accordance with the NEDC measuring procedure used up to now.