



NISSAN GROUP REPORTS MARCH 2015 AND 2014 FISCAL YEAR TOTAL SALES

	2015	2014	% Change
Total March sales (units)	145,085	149,136	-2.7
<i>Nissan Division March sales</i>	132,560	136,642	-3.0
<i>Infiniti March sales</i>	12,525	12,494	+0.2

	FY2014 (April 1, 2014- March 31, 2015)	FY2013 (April 1, 2013- March 31, 2014)	% Change
Total sales (Units)	1,399,557	1,285,105	+8.9
Nissan Division total sales	1,279,606	1,164,805	+9.9
Infiniti total sales	119,951	120,300	-0.3

NASHVILLE, Tennessee (April 1, 2015) – Nissan today announced total U.S. sales for March 2015 of 145,085 units, marking the second-best U.S. sales month in company history. For the company’s 2014 fiscal year, Nissan set an all-time record with 1,399,557 total U.S. sales, an increase of 8.9 percent over its 2013 fiscal year.

Nissan Division 2014 fiscal year highlights:

- In fiscal year 2014, Nissan Division set an all-time record with 1,279,606 total sales.
- Nissan also set fiscal year sales records for Altima, LEAF, Rogue, Versa and the NV full-size van lineup.

March highlights

- Nissan Division sold 132,560 vehicles in March, the division’s second-best-ever U.S. sales month.
- March 2015 was Nissan’s best-ever month for truck sales, led by gains by the brand’s crossovers including Rogue, Murano and Pathfinder.
- Rogue crossover sales set an all-time record at 27,418, up 41.2 percent over the prior year.
- Sentra sales were up 10.1 percent to 21,277.
- Pathfinder sales grew 8.9 percent to 8,594.
- Nissan will unveil the all-new Maxima, the brand’s “4-Door Sports Car,” on Thursday, April 2, 2015, at the New York International Auto Show.

For more information on Infiniti’s sales performance, please visit InfinitiNews.com.

NOTE: To ensure consistency in global sales reporting, Nissan calculates monthly variances on a straight-percentage basis, unadjusted for the number of selling days. March 2015 had 25 selling days, while March 2014 had 26 selling days.

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NISSAN DIVISION	MARCH	MARCH	Monthly	CYTD	CYTD	CYTD
	2015	2014	% chg	2015	2014	% chg
Nissan Division Total	132,560	136,642	-3.0	333,786	323,745	3.1
Versa	14,543	15,799	-7.9	36,998	34,603	6.9
Sentra	21,277	19,323	10.1	51,026	40,789	25.1
Cube	176	418	-57.9	454	1,248	-63.6
Altima	31,993	35,921	-10.9	86,875	89,285	-2.7
Maxima	2,760	6,008	-54.1	7,194	14,461	-50.3
LEAF	1,817	2,507	-27.5	4,085	5,184	-21.2
Juke	2,838	6,943	-59.1	7,022	15,582	-54.9
370Z	759	793	-4.3	1,767	1,734	1.9
GT-R	175	119	47.1	394	264	49.2
Total Car	76,338	87,831	-13.1	195,815	203,150	-3.6
Frontier	7,128	7,140	-0.2	19,102	17,862	6.9
Titan	1,048	1,314	-20.2	2,638	3,318	-20.5
Xterra	1,422	2,132	-33.3	3,436	5,445	-36.9
Pathfinder	8,594	7,894	8.9	21,798	19,569	11.4
Armada	1,266	1,321	-4.2	3,285	3,449	-4.8
Rogue	27,418	19,420	41.2	64,486	50,448	27.8
Murano	5,547	5,296	4.7	13,325	11,373	17.2
Quest	905	1,559	-41.9	2,289	3,319	-31.0
NV	1,409	1,645	-14.3	3,732	3,389	10.1
NV200	1,485	1,090	36.2	3,880	2,423	60
Total Truck	56,222	48,811	15.2	137,971	120,595	14.4
INFINITI	MARCH	MARCH	Monthly	CYTD	CYTD	CYTD
	2015	2014	% chg	2015	2014	% chg
Infiniti Total	12,525	12,494	0.2	33,842	31,221	8.4
Infiniti Q40	1,722	2,001	-13.9	4,394	3,830	14.7
Infiniti Q50	3,901	3,795	2.8	10,516	10,019	5.0
Infiniti Q60	368	594	-38.0	1,180	1,418	-16.8
Infiniti Q70	1,083	646	67.6	2,417	1,593	51.7
Infiniti QX50	217	300	-27.7	582	717	-18.8
Infiniti QX60	3,243	3,340	-2.9	8,805	8,424	4.5
Infiniti QX70	575	577	-0.3	1,701	1,846	-7.9
Infiniti QX80	1,416	1,241	14.1	4,247	3,374	25.9
Total Car	7,074	7,036	0.5	18,507	16,860	9.8
Total Truck	5,451	5,458	-0.1	15,335	14,361	6.8
NISSAN GROUP	MARCH	MARCH	Monthly	CYTD	CYTD	CYTD
	2015	2014	% chg	2015	2014	% chg
TOTAL VEHICLE	145,085	149,136	-2.7	367,628	354,966	3.6
Total Car	83,412	94,867	-12.1	214,322	220,010	-2.6
Total Truck	61,673	54,269	13.6	153,306	134,956	13.6
Selling days	25	26		75	75	