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## Press Release — Embargoed until 18 July 2018, 10:00 AM (CET)

## Volvo and Ford keep pace with Euro NCAP's safety challenge

Today, Euro NCAP releases the safety ratings of two new cars. Both Volvo's new small off-roader, the XC40, and the latest version of Ford's small family car, the Focus, achieve a maximum five-star rating. The XC40 scored 97 percent for adult occupant protection, putting it amongst the top five cars for this aspect of safety tested by Euro NCAP in the last three years<sup>1</sup>.

But it is in the area of active safety and Vulnerable Road User protection that both cars impress most. Both XC40 and the Focus are equipped with an autonomous emergency braking (AEB) system that detects cyclists as well as pedestrians. The Volvo also has emergency lane keeping (ELK) technology that acts in emergency situations to help stop the car leaving the road or from being steered into the path of oncoming traffic.

Michiel van Ratingen, Secretary General of Euro NCAP,

"It's good to see that manufacturers, both in the premium sector and the volume market, are responding to our tough new requirements introduced in 2018 by fitting technologies that will save lives.

"Technologies like AEB and ELK deliver immediate safety benefits but they are also enabling technologies for the autonomous vehicles of the future. Euro NCAP's roadmap sets a series of demanding tests for each of these 'milestone' technologies seeking to ensure that their performance saves lives today as well as tomorrow."

## Editor's note

For full results, visit <a href="www.euroncap.com">www.euroncap.com</a>.
For media information, please contact Richard Woods at <a href="media@euroncap.com">media@euroncap.com</a>.

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## About Euro NCAP

Euro NCAP organizes crash tests on new vehicles and provides motoring consumers with a realistic and independent assessment of the safety performance of some of the most popular cars sold in Europe. Established in 1997 and backed by several European Governments, motoring, consumer and insurance organizations, Euro NCAP has rapidly become a catalyst for encouraging significant safety improvements to new car design. Visit our website: www.euroncap.com.

Euro NCAP ratings strictly apply to vehicles of the specifications offered in Europe. The ratings do not necessarily apply to models offered in other regions, even when sold under an identical name, as production specification and equipment may vary.

<sup>&</sup>lt;sup>1</sup> 2016, 2017, 2018 ratings