

Press release

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## Hypermotion 2020 is gathering momentum – here are some initial highlights from the conference programme

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**As one of the first trade fairs taking place this year, Messe Frankfurt's Hypermotion event will be making personal networking possible again from 10 to 12 November 2020. Initial areas of focus: urban air mobility and innovative drone technologies, smart logistics solutions and 3D printing in municipal logistics, and IoT in space and space infrastructure.**

With its mix of trade fair, conferences, tech talks and start-up pitches, Hypermotion brings every mode of transport together to collaborate in finding new business models for traffic, transport, infrastructure, mobility and logistics. The focus is on networking. Danilo Kirschner, Show Director for Hypermotion: "Even in these challenging times, it is still possible to hold a trade fair with a conference programme and host face-to-face encounters while complying with existing hygiene measures and distancing rules. It goes without saying that ensuring the health and safety of exhibitors, visitors and employees is our top priority, and that is why our event planning features concepts that ensure the greatest possible safety for everyone involved."



1.2 | Messe Frankfurt Exhibition / Pietro Sutera

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Participants can look forward to a wide-ranging conference programme. In addition to the Hypermotion Lab, a platform for the discussion of disruptive concepts at the interface of mobility and logistics, and the

VISION mobility THINK TANK being devoted to the subject of alternative mobility in cities, there will be four other conferences.

### **The German Mobility Congress (DMK) and the future of mobility**

For two days as part of Hypermotion, the 6th German Mobility Congress will be exploring the question: 'Climate change, digitalisation, coronavirus – what will our mobility look like in future?' Climate change and the results of the ongoing coronavirus crisis will be the biggest challenges of the next years or even decades – and digitalisation will have a crucial role to play in the search for solutions. What measures must be implemented to make traffic and mobility more environmentally friendly so that we can achieve our climate goals? At the 6th German Mobility Congress, experts, scientists, entrepreneurs and politicians will join forces to develop solutions for future mobility.

### **EXCHAIiNGE – Supply Chain Summit and Award Night**

Come to the 8th International Supply Chain Summit and talk about topics that include the ways in which companies are successfully dealing with the economic impact of the coronavirus crisis and maintaining their global viability in spite of disrupted supply chains. As part of a series of talks and interactive workshops, high-profile representatives of companies and academia will be joining together to discuss and share ideas on topics such as 'Resilience in collaboration: success factors for start-ups & corporations', '5G as an enabler for smart cities / urban logistics', 'Sustainable business & the circular economy', and 'Corporate culture in the digital transformation'. In addition, the prestigious Supply Chain Awards will be presented at the EXCHAIiNGE Award Night. Continental and parcelLab were last year's winners – who will impress the panel in 2020?

### **smc:smart mobility conference**

The smc is future forum for sustainable urban mobility and concentrates on the DNA of our future traffic and transport systems. Experts will be addressing various topics, including: What digital infrastructure is required to achieve our mobility, climate and environmental goals? What roles do AI and machine learning have to play in the traffic management of the future? What are cities and municipalities' master plans and how is their implementation progressing?

### **scalex conference**

The scalex conference is taking place in Germany for the first time. The focus is on 'Supply Chain and Logistics Excellence', and the following topics will be discussed and illuminated in three sessions: 'Resilience in global supply chains', 'Digital and urban logistics' and 'Logistics performance infrastructure'. Here, various players from business, science, research, cities and municipalities will also be exploring and analysing the far-reaching and radical changes being wrought by COVID-19, Brexit and recognisable moves towards deglobalisation.

Hypermotion

Frankfurt am Main, 10-12 November 2020

## The bfp FORUM and corporate mobility

One ticket – two trade fairs. This year the bfp FORUM will be taking place on 10 and 11 November in Hall 1.1 alongside Hypermotion. With its focus on ‘corporate mobility’, fleet and mobility managers are amongst the forum’s target audience. Come to this two-day event and experience the ways in which corporate mobility is helping to shape the transportation concepts of tomorrow!



1.2 | Messe Frankfurt Exhibition / Jens Liebchen

Next Hypermotion will take place from 10 to 12 November 2020.

More information is available at [hypermotion-frankfurt.com](http://hypermotion-frankfurt.com)

### Press information and photographic material:

<http://hypermotion-frankfurt.messefrankfurt.com/presse>

### Social media channels: #SayHyToHypermotion #hym20

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### Background information on Messe Frankfurt

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With about 2,600 employees at 29 locations, the company generates annual sales of around €736 million. We have close ties with our industry sectors and serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group’s key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

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