

automechanika

English

Meet the innovation drivers

Birmingham | Buenos Aires | Dubai | Frankfurt
Ho Chi Minh City | Istanbul | Jeddah | Johannesburg
Kuala Lumpur | Mexico City | Moscow | New Delhi
Nur-Sultan | Riyadh | Shanghai



messe frankfurt

THE NUMBER ONE FOR MOBILITY EXPERTS



B2B forum for automotive workshops, industry and trade

No matter which type of drive – innovation is the engine of the automotive sector. If you want to keep pace with the rapid developments in mobility and related services, a visit to an Automechanika trade fair is quite simply a must. Here is where professionals from automotive workshops, manufacturing industry and dealerships meet up – and where leading companies and creative start-ups present their groundbreaking innovations and discuss current challenges with industry experts.

Across the globe, Automechanika offers a platform for industry professionals with the technical know-how to put tomorrow's mobility on the road. What will cars look like in future when they arrive at workshops for servicing or repair? How can the classic workshop prepare for these developments? Stay tuned when it comes to the future of parts, accessories and workshop services. At each edition of Automechanika you'll find answers to the questions that the industry needs to ask itself. You'll also meet first movers who are driving technological progress forward with their innovations.



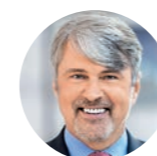
Ernst Prost
CEO
LIQUI MOLY

"In spite of the march of digitisation, we continue to work in a 'people business', because personal interaction leads to better ideas and allows decisions to be made more swiftly. Automechanika is a powerful concept for the aftermarket, and if it didn't exist, we would have to invent it."



Michael Söding
CEO
Automotive Aftermarket,
Schaeffler AG

"Bringing innovations and emotions together on the same stage – this is a feat that Automechanika accomplishes again and again. It's no wonder that we've been taking advantage of this successful trade fair format for many decades now to showcase our products and services at Automechanika events all around the globe."



Olaf Henning
CEO
MAHLE Aftermarket

"The demands placed on workshops, dealers and parts manufacturers have greatly increased. To name but one example, over the past few decades, control units have gone from being practically non-existent to something found in almost every car. And change is continuing. Yet there is one thing that is certain: The aftermarket is and will remain one of the most exciting industries there is."



Helmut Ernst
Director
ZF Aftermarket

"Automechanika is a global brand for every facet of the automotive aftermarket. Anyone who knows the industry understands that an Automechanika event is the ideal place for presenting their products and services and for networking, no matter where in the world it is taking place."

GLOBAL PLAYER AND LOCAL PARTNER

With 15 events in 14 countries, the largest
B2B trade fair brand in the world

WORLDWIDE PLATFORMS



We are opening up the world’s growth markets for our exhibitors at more and more locations, while also enabling local companies to forge contacts with industry leaders.

The individual Automechanika platforms are tailored to the needs of each region and have different areas of focus. Our portfolio includes trade fairs with a particularly international visitor profile (e.g. Frankfurt, Shanghai or Dubai), as well as events with a regional focus (e.g. Birmingham).

Altogether, around 20,000 exhibitors and 600,000 trade visitors as well as around 160 partners, supporters and associations support the world’s largest B2B trade fair brand. Take advantage of our global network to advance your business: Every Automechanika event is an innovation driver, trend barometer and intercultural meeting place for the automotive aftermarket.

INTERNATIONAL TRADE AUDIENCE



For the latest information and dates of all 15 events, visit www.automechanika.com



GLOBAL NETWORK

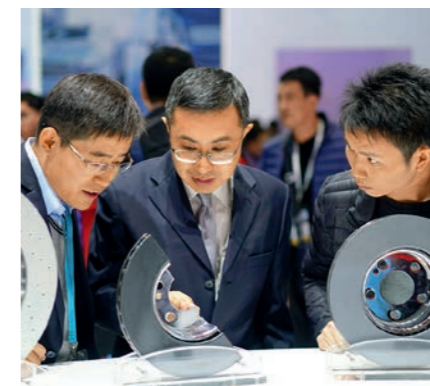




IDENTIFYING THEMES, GIVING INSPIRATION

Supporting programme of know-how and networking events

Automechanika also offers an extensive and high-calibre conference programme with special shows, workshops and networking events. The Automechanika Innovation Awards and Automechanika Academy are just two examples of how real added value can be created for an international trade audience through inspiration and knowledge transfer.



INNOVATION AWARDS,
AUTOMECHANIKA FRANKFURT



AUTOMECHANIKA
INNOVATION AWARDS

Messe Frankfurt has been presenting the Automechanika Innovation Awards for over 20 years in recognition of the innovative spirit on display at Automechanika. The internationally coveted award is presented by an independent jury of experts. Entries are judged on their innovative content, excellence of solution, functionality, aftermarket relevance, safety and quality as well as on their contribution to environmental protection, resource conservation and sustainability. There is a special show at the Tomorrow's Service & Mobility area at Automechanika Frankfurt dedicated to showcasing the award winners.

WORKSHOPS FOR
PROFESSIONALS AND NEWCOMERS



AUTOMECHANIKA
ACADEMY

Whether you're an automotive professional, student or teacher: you can gain practical knowledge and skills from Automechanika Academy events worldwide. Certified workshops, trainings and demonstrations provide career starters with an overview of the professional development opportunities available in the automotive industry. Workshop employees and owners can also expand their know-how and find out about new technologies. Digital technology is an important current trend that is revolutionising diagnostics and repairs with tablet applications and data glasses.

Messe Frankfurt Exhibition

Postfach 15 02 10

60062 Frankfurt am Main, Germany

Tel. +49 69 75 75-0

Fax +49 69 75 75-59 08

automechanika@messefrankfurt.com

www.automechanika.com

To the Automechanika
fairs worldwide

