

Moscow, April 03, 2019

Tickets for the first Festival of Motoring Sochi are available now

Starting from 03 April 2019, ticket sales for the first «Festival of Motoring Sochi» will be open. For the first time ever in Russia, the event will be taking place from 18 to 21 July 2019 at the Sochi Autodrom and Sochi Olympic Park. The Festival will launch a new type of annual events for car manufacturers, industry professionals and all car enthusiasts.

World famous manufacturers including Mercedes-Benz, BMW, Porsche, Jaguar Land Rover and others will all gather at the Sochi Autodrom to showcase their vehicles.

Over the course of four days, the guests of the Festival of Motoring will have a chance to take part in city test drives, ride a car with a pilot on a professional race track at the Autodrom, get an unforgettable experience in the 4x4 Park, watch demo drives of professional racers and discover the latest developments in the automotive industry. The visitors are welcome to enjoy a display of classic cars and supercars, SIM Racing camp, an interactive area for children and music performances.

The first and limited batch of tickets will go on sale at the attractive price of 1300 rubles. The tickets will be available at the Festival's website and the official ticket agency Parter.ru. For those looking to attend, we are offering tickets for adults, children and VIP guests. Admission is free for children under the age of 12.

Festival of Motoring Sochi is organised by one of the world's exhibition leaders Messe Frankfurt and the Association of European Businesses, the main representative body of foreign investors in Russia. The upcoming Festival is going to be one of the biggest events in the region. The Festival is supported by the Government of Krasnodar Krai, administration of the resort city Sochi and ANO ROSGONKI.

The Festival of Motoring concept has been developed and is being implemented with the consulting support of Goodwood Road and Racing Company (Chichester, UK) — founders of the legendary Goodwood Festival of Speed (since 1993) and Goodwood Revival (since 1998).

Tickets are available at www.festivalofmotoringsochi.com and www.parter.ru.

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Press contacts:
Ekaterina Kantemirova
Festival of Motoring PR
+79032464060
pr@fomsochi.com