



FOR IMMEDIATE RELEASE

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CAUGHT ON VIDEO: Las Vegas Entertainers Surprise Visitors and Locals with Free Trips Celebrating National Plan for Vacation Day

LAS VEGAS – The Las Vegas Convention and Visitors Authority (LVCVA) partnered with Las Vegas-based Allegiant Air and resort partners to surprise visitors and Las Vegas employees with free trips and time off. The giveaways are in celebration of the second annual National Plan for Vacation Day—a day devoted to encouraging Americans to use their paid time off by planning their trips at the beginning of the year. The surprise giveaways were [captured on video](#) for a national promotion shared on various social media channels.

The first of the giveaways was held at The Palazzo Las Vegas’ Rosina cocktail bar. A Rosina bartender was given time off by Daisy from the show “BAZ – A Musical Mash-up.” Daisy then took over bartending duties and surprised a visiting couple with a return vacation to Las Vegas. Their giveaway included roundtrip tickets with Allegiant Air, a suite at The Palazzo, tickets to “BAZ” and complimentary cocktails at Rosina.

The second giveaway was at Bellagio where the clown from “O” by Cirque du Soleil® rewarded a blackjack dealer with time off to plan her vacation. The clown then delighted a couple playing at the table with their trip back to the destination. The visiting couple was presented with roundtrip tickets to Las Vegas on Allegiant Air, a complimentary stay at Bellagio, and show tickets to “O” by Cirque du Soleil®.

“As the greatest travel destination in the world, Las Vegas is always happy to celebrate National Plan for Vacation Day and inspire workers throughout the country to take advantage of their hard-earned time off,” said Rossi Ralenkotter, CEO of the LVCVA. “This year, we were excited not only to share the magic of Las Vegas with our visitors, but also with those employees who make that magic possible. We hope that everyone who watches this video will consider taking a vacation and come visit us here in Fabulous Las Vegas.”

The promotional video in support of National Plan for Vacation Day was shared on several Las Vegas social media channels. It encourages others to plan their vacations, take time off and plan ahead for Las Vegas.

According to U.S. Travel, an average of 54 percent of American workers leave an estimated 662 million vacation days unused each year. Employees who take time off have increased productivity, performance and creativity.

National Plan for Vacation Day is an initiative created by U.S. Travel Association in support of Project Time Off, a national movement to transform American vacation attitudes and behaviors. Learn more at ProjectTimeOff.com/PlanForVacation and join the conversation with [#PlanForVacation](https://twitter.com/PlanForVacation).

Click [here](#) to watch the Las Vegas Plan For Vacation Day promotional video.

ABOUT THE LVCVA

The Las Vegas Convention and Visitors Authority (LVCVA) is charged with marketing Southern Nevada as a tourism and convention destination worldwide, and also with operating the Las Vegas Convention Center. With nearly 150,000 hotel rooms in Las Vegas alone and more than 11 million square feet of meeting and exhibit space citywide, the LVCVA's mission centers on attracting ever increasing numbers of leisure and business visitors to the area. Download the virtual reality app, Vegas VR, to experience Las Vegas from your iPhone or Android by visiting <http://www.vrtv.vegas/>. For more information, go to www.lvcva.com or www.visitlasvegas.com.

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