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Las Vegas Named World's Leading Meetings & Conference Destination

World Travel Awards acknowledge excellence across all sectors of the global travel and tourism industry

LAS VEGAS – Las Vegas has been named the World's Leading Meetings & Conference Destination for 2017, marking the fifth consecutive year the destination has been recognized in this category by the World Travel Awards.

“It is an incredible honor for Las Vegas to be recognized once again as the World's Leading Meetings and Conference Destination by the World Travel Awards and fellow travel professionals”, said Cathy Tull, senior vice president of marketing for the Las Vegas Convention and Visitors Authority (LVCVA). “Throughout the destination, our resort partners are continually investing in expanding meetings offerings and we look forward to even more exciting developments in the years to come.”

The World Travel Awards supports and promotes the global travel and tourism industry by identifying and rewarding excellence and inspiring its practitioners to continually raise the standards of their product and service offerings. Voting for the final awards is determined by qualified executives working within travel and tourism, and the consumer travel buyer.

Accolades from leading industry groups like the World Travel Awards further cement Las Vegas as the ideal destination for meetings and conventions. Nearly 22,000 meetings and conventions take place in the destination annually, attracting some of the largest trade shows in the industry. In 2016, the destination welcomed a record-breaking 42.9 million visitors, of those, an all-time high of 6.3 million people traveled to the destination for business purposes.

Looking ahead, the LVCVA is working to further solidify its position as the No. 1 convention destination by moving forward with development of the Las Vegas Convention Center District (LVCCD). The expansion and renovation project will add 1.4 million square feet to the Las Vegas Convention Center's existing footprint, including 600,000 square feet of additional exhibit space. Construction of the expansion phase is projected to be complete by the end of 2020 in advance of CES 2021. The expansion and renovation will allow shows to grow in both square

footage and attendance while also providing the opportunity to bring new shows to the destination.

To learn more about the World Travel Awards, visit <http://www.worldtravelawards.com>

To learn more about the LVCVA, visit www.lvcva.com.

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