



## Don Casey

Senior Vice President – Revenue Management

Don Casey was named senior vice president – Revenue Management in 2014. He is responsible for all passenger pricing and yield management. This includes managing the allocation of seats among fare categories, as well as responsibility for many codesharing support functions, the **oneworld**® alliance and Global Distribution Systems.

Prior to assuming this position, Don was vice president – Revenue Management. He also served as managing director – International Planning, with responsibility for managing and developing American's bilateral alliance relationships throughout the world, as well as American's participation in the **oneworld** alliance. He joined the airline in 2000 as managing director – Capacity Planning, where he led efforts to redesign and de-peak American's Dallas/Fort Worth and Chicago hubs.

Before joining the company, he was senior vice president – Planning at Canadian Airlines, responsible for revenue management, fleet planning, alliances and capacity planning.

Don was recognized with a 2002 Laurels Award by *Aviation Week & Space Technology* for outstanding contributions to the field of commercial transportation.

Don earned a Master's in Business Administration degree from the University of British Columbia, as well as a Bachelor of Science degree in applied mathematics and statistics from the University of Alberta.