**Blake is an Internet entrepreneur, avid pilot, and software engineer. He founded his first Internet company in his parents’ basement in 1996 then sold it, dropped out of high school, and earned a degree in Computer Science from Carnegie Mellon. He joined Amazon in 2001, where he led development of the world’s first large scale automated marketing system and eventually owned a $300M P&L. In 2010 he co­founded mobile commerce startup Kima Labs, acquired by Groupon in 2012. At Groupon, Blake was responsible for the core email, personalization, and search products that drive over half of the company’s revenue.**

**An avid pilot since 2000, Blake has been looking forward to a faster future since Concorde was shuttered. He founded Boom Technology in September 2014 with the mission of making Earth more accessible. The Boom team includes engineering leadership from SpaceX, Gulfstream, Boeing, Lockheed, Scaled Composites and Pratt & Whitney.**

**The company is building its prototype aircraft at Centennial airport just south of Denver—the first new supersonic transport in half a century—and will begin setting speed records in late 2017.**