



FOR IMMEDIATE RELEASE

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**LAS VEGAS WELCOMES TOP AIRLINE EXECUTIVES DURING 2017
BOYD GROUP INTERNATIONAL AVIATION FORECAST SUMMIT**

22nd annual event features third annual China-U.S. Travel Opportunities Symposium

LAS VEGAS — More than 350 airline and airport executives from around the world will return to Las Vegas for the 22nd Annual International Aviation Forecast Summit Aug. 26 – 29, 2017, at Wynn Las Vegas.

Boyd Group International, a leading aviation research, forecast and consulting firm, is bringing the conference back to Las Vegas after successful summits in the destination in 2014 and 2015. This year, more than 40 top aviation executives are slated to present their insights on the industry.

“We are welcoming more leaders from across aviation and across the globe to this year’s International Aviation Forecast Summit than any time in our 22-year history,” noted Michael Boyd, President of Boyd Group International. “The air transportation industry is rapidly changing, from new fleets, to new airline genres, to global carriers entering more US markets. The Summit is the only event that puts the past away and focuses entirely on the future.”

This year’s Boyd Group International Aviation Forecast Summit will highlight current issues facing the aviation industry, including traffic forecasts that will impact the future of aviation, global airline fleet demand and aviation industry trends. The Summit will welcome presentations and panels by numerous airline industry CEOs and high level executives, and its unique discussion format allows attendees to interact with those presenting executives. The event is co-hosted by the Las Vegas Convention and Visitors Authority (LVCVA) and McCarran International Airport.

“For the past three years Las Vegas has set new records for visitation, welcoming 42.9 million visitors in 2016, and we believe continued airline development is critical to further increase visitation and keep southern Nevada’s economy strong,” said Rossi Ralenkotter, president/CEO of the LVCVA. “As the destination invests billions into venues, events, and other infrastructure, the ability to grow the number of flights available and maintain competitive and affordable rates is essential. As we look to increase air service to Las Vegas, we know that once again hosting an aviation event of this caliber provides us the crucial opportunity to showcase the destination to airline executives.”

In its third year, the China-US Travel Opportunities Symposium is a pre-summit event that will focus on industry opportunities as trade and traffic continues to expand between the two nations. The Symposium will go beyond statistics into the functional planning that will make venues more competitive to the 23 million Chinese visitors expected to visit the United States in the next



five years. Additional compelling and pertinent topics regarding the airline industry will be covered during this year's optional Pre-Summit Workshop program.

“For years, the Boyd Group has brought together some of the world’s most influential and respected airline and airport professionals,” said Clark County Aviation Director Rosemary A. Vassiliadis. “We welcome this opportunity to bring some of the best and brightest in aviation to Las Vegas to discuss latest developments and strategies for addressing the challenges facing our industry.”

For more information or to register for the 22nd Annual International Aviation Forecast Summit, please visit <http://www.aviationforecasts Summit.com>.

Domestic Airline Speakers:

- United Airlines President, Scott Kirby
- Spirit Airlines CEO, Robert Fornaro
- Alaska Airlines CEO, Brad Tilden
- Sun Country Airlines CEO, Jude Bricker
- American Airlines Senior Vice President, Don Casey
- Southwest Airlines Executive Vice President and Chief Revenue Officer, Andrew Watterson
- Delta Air Lines Senior Vice President, Holden Shannon
- Hawaiian Airlines Executive Vice President and Chief Commercial Officer, Peter Ingram
- Allegiant Air Senior Vice President, Commercial, Lukas Johnson

International Airline Speakers:

- Air China Vice President and General Manager, Dr. Zhihang Chi
- Korean Air Vice President, John Jackson
- Japan Airlines Vice President and Global Head of Sales, Steve Smith
- All Nippon Airways Vice President, Tadashi Matsushita
- Cathay Pacific Vice President, Canada, Nick Hays
- TAP Air Portugal Chief Commercial Officer, Trey Urbahn

Airport Speakers:

- McCarran International Airport Director of Aviation, Rosemary Vassiliadis
- Memphis International Airport President & CEO, Scott Brockman

Industry Companies Speaking:

- Airlines for America
- Sabre
- Airbus
- Boeing
- Embraer



- Bombardier
- Boom Supersonic
- Mitsubishi

About Boyd Group International

Founded in 1984, Boyd Group International has emerged as a leader in aviation forecasting and research, and provides top-level consulting assistance to airports, airlines, financial institutions and aircraft manufacturers. The International Aviation Forecast Summit annually brings together top CEOs and executives from all areas of the global industry to explore and discuss the emerging trends that will shape the future. In addition to incisive discussion sessions with aviation decision-makers, the Summit delivers cutting-edge forecasts, including passenger projections, aircraft demand by region, and financial shifts. For insight on Boyd Group International, log on to www.AviationForecastSummit.com or www.AviationPlanning.com.

About the LVCVA

The Las Vegas Convention and Visitors Authority (LVCVA) is charged with marketing Southern Nevada as a tourism and convention destination worldwide, and also with operating the Las Vegas Convention Center and Cashman Center. With nearly 150,000 hotel rooms in Las Vegas alone and more than 11 million square feet of meeting and exhibit space citywide, the LVCVA's mission centers on attracting ever increasing numbers of leisure and business visitors to the area. Download the virtual reality app, Vegas VR, to experience Las Vegas from your iPhone or Android by visiting <http://www.vrtv.vegas/>. For more information, go to www.lvcva.com or www.visitlasvegas.com.

About McCarran International Airport

McCarran International Airport is located in the shadows of the world-famous Las Vegas Strip and is the gateway for nearly half of the people who visit Southern Nevada each year. Including arrivals and departures, McCarran hosted more than 47.4 million passengers in 2016, making it the eighth-busiest airport in North America. With nearly 30 airlines providing nonstop service to more than 130 destinations, McCarran makes it possible for the world to experience one of the most alluring travel destinations. McCarran International Airport is owned and operated by Clark County, Nevada, and does not benefit from local tax dollars.

Contacts:

Marian Boyd
Boyd Group International
marian@aviationplanning.com

Maria Phelan
Las Vegas Convention and
Visitors Authority
mphelan@lvcva.com

Christine Crews
Clark County Department
of Aviation
christinec@mccarran.com

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