



FOR IMMEDIATE RELEASE

February 1, 2017

Contact:

Amanda Arentsen

aarentsen@lvcva.com

Office: 702-892-7658

LAS VEGAS CONVENTION AND VISITORS AUTHORITY NAMED BEST TOURISM BOARD AT TRAVVY AWARDS

LAS VEGAS – The Las Vegas Convention and Visitors Authority (LVCVA) continues its longstanding position as a leader in the travel industry by earning the prestigious Gold Travvy Award for Best Tourism Board U.S./Canada. Known as the Academy Awards of the travel industry, the Travvy Awards recognize the world’s best of the best in travel.

“It is an honor to be recognized by industry leaders and the thousands of travel agents who help promote and sell travel to Las Vegas every year,” said LVCVA president/CEO Rossi Ralenkotter. “The incredible work we do wouldn’t be possible without the dedicated collaboration of our resort partners and attractions to ensure Las Vegas is an unforgettable destination for every visitor.”

The annual Travvy Awards, presented by travAlliancemediA, recognize the highest standards of excellence in the travel industry and honor travel companies, travel products, travel agencies and destinations for their outstanding achievement. Winners were selected based on more than 100,000 votes—the largest voting block in history—submitted by the travel agents who sell the vast majority of these trips to tens of millions of consumers every year. The awards were presented on Jan. 25 during an awards dinner in New York attended by industry leaders and travel professionals. For more information on the awards, visit www.TravvyAwards.com.

With a record-breaking 42.9 million visitors in 2016, recognitions like the Travvy Awards place Las Vegas in an unmatched position as a world-class travel destination.

ABOUT THE LVCVA

The Las Vegas Convention and Visitors Authority (LVCVA) is charged with marketing Southern Nevada as a tourism and convention destination worldwide, and also with operating the Las Vegas Convention Center and Cashman Center. With nearly 150,000 hotel rooms in Las Vegas alone and more than 11 million square feet of meeting and exhibit space citywide, the LVCVA's mission centers on attracting ever increasing numbers of leisure and business visitors to the area. Download the virtual reality app, Vegas VR, to experience Las Vegas from your iPhone or Android by visiting <http://www.vrtv.vegas/>. For more information, go to www.lvcva.com or www.lasvegas.com.

###