

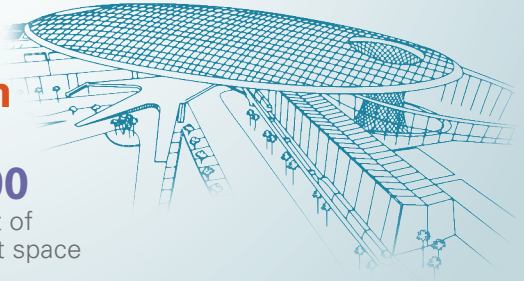
LAS VEGAS CONVENTION CENTER DISTRICT

By The Numbers



Total expansion of approximately **1.4 million** square feet

600,000 square feet of new exhibit space



Will create an estimated



Will generate more than



Total potential incremental economic impact of nearly

\$810 million to the destination per year



Will attract an estimated

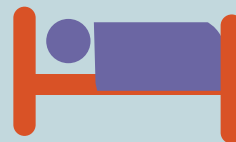
610,000 new convention attendees per year



Will allow the current largest **trade shows** in the existing convention center, such as

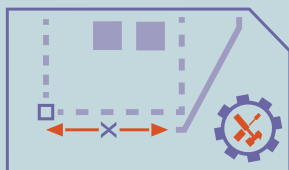
CES and **CONEXPO-CON/AGG**,

to **grow** in square footage and attendance

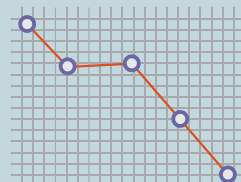


Will allow the LVCVA to generate

1,130,000 incremental room nights per year



Expansion and Renovation are necessary to remain the **No. 1** trade show destination in North America.



The loss of one midsize trade show (50,000 attendees) would mean losing

\$70 million in local economic impact