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Tourism Agency Unveils New Vegas-Themed Art at Airport ***Las Vegas Convention and Visitors Authority Provides Artwork for Unique Floor Piece*** ***as McCarran Renovates Terminal 1***

Travelers arriving at McCarran International Airport's Terminal 1 will now enjoy a very "Vegas" welcome thanks to a unique new art piece with artwork provided by the Las Vegas Convention and Visitors Authority. The intricate mosaic made of Terrazzo flooring material is located in the heart of Terminal 1's Baggage Claim area and was created by award-winning designer and native Nevadan Randy Heil, who now works as a designer/illustrator in the Phoenix office of the LVCVA's agency of record, R&R Partners.

"Whether being viewed by someone who has fond memories of the vintage Las Vegas skyline or someone arriving in the destination for the first time, this piece is a great welcome to everyone arriving in Las Vegas," said Cathy Tull, senior vice president of marketing for the Las Vegas Convention and Visitors Authority. "We are proud of the partnership we have developed with McCarran International Airport and we are excited to be part of the future of Terminal 1."

Laid-out as a 40-foot-diameter circle with a border reminiscent of a poker chip, Heil was inspired by the iconic landmarks that have defined the Las Vegas skyline both past and present. Highlights from the vintage skyline include The Dunes, Landmark, Plaza and Desert Inn hotels, as well as other references to Las Vegas history such as Heil's childhood hero, Evel Knievel, jumping the fountains at Caesars Palace, and a mushroom cloud representative of atomic testing.

"My hope is that it can serve as a history lesson about Las Vegas' colorful past," said Heil, whose work has been featured in numerous design industry publications. Adding to the unique nature of his art is his creative process – paralyzed from his shoulders down in an auto accident, Heil's work is created using his mouth.

The modern skyline half of the poker chip art incorporates the diverse and distinctive architecture of The Strip, including the Luxor Las Vegas pyramid, the Paris Las Vegas Eiffel Tower, the volcano at The Mirage and the Stratosphere Tower. Newer additions such as the distinct architecture of the Wynn Las Vegas, the High Roller observation wheel and the Las Vegas Monorail are represented as well.

Heil's design was installed by Corradini Corp. and completed as the Clark County Department of Aviation executes a \$30 million dollar renovation of Terminal 1. Work began in Baggage Claim with replacing the existing high-traffic carpeting with more durable and attractive Terrazzo, as well as resurfacing some columns and walls, and renovating restrooms. The project has recently expanded into the Terminal 1 Ticketing area where improvements include Terrazzo flooring, additional and renovated restrooms, new signage and a complete overhaul of airline ticket counters.

Interview and b-roll with designer Randy Heil and a time-lapse video of the installation process are available for download by visiting press.lvcva.com.

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