**FOR IMMEDIATE RELEASE**

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**BOYD GROUP INTERNATIONAL AVIATION FORECAST SUMMIT RETURNING TO LAS VEGAS**

***First-ever China-US Aviation Opportunities Symposium Added to the Agenda***

**LAS VEGAS** *––* Top aviation executives from around the world will return to Las Vegas for the 20th Annual International Aviation Forecast Summit Aug. 30 - Sept. 1, 2015.

Boyd Group International, a leading aviation research, forecast and consulting firm, is bringing the conference back to Las Vegas after a record-setting 2014 Summit which attracted more than 600 airline and airport executives and other leaders from the aviation industry to the destination.

“We are delighted to bring the Summit again to Las Vegas,” noted Michael Boyd, president of the Colorado-based aviation consulting firm. “This event is focused on futurist planning and innovative thinking. That certainly is also a description for Las Vegas, which makes it the perfect venue for this event.”

This year’s Boyd Group International Aviation Forecast Summit will highlight current issues facing the aviation industry, including traffic forecasts that will impact the future of aviation, global airline fleet demand, and aviation industry trends. The Summit’s unique discussion format allows attendees to interact with industry CEOs and high level executives. The event is co-hosted by Las Vegas Convention and Visitors Authority (LVCVA) and Las Vegas McCarran International Airport.

“We are excited to welcome this important aviation event back for what we know will be another successful year,” said Rossi Ralenkotter, President/CEO of the Las Vegas Convention and Visitors Authority. “Travel to Las Vegas continues to grow, particularly internationally, and Las Vegas remains the perfect setting to discuss the future of the industry while also showcasing the many reasons why Las Vegas means business.”

New this year is the China-US Aviation Opportunities Symposium, a pre-Summit event which will focus on industry opportunities as trade and traffic continues to expand between the two nations, particularly after the U.S. and China agreed last year to extend the validity of short-term tourist and business visas to ten years.

“China is now the largest single economy in the world, and we believe Las Vegas is the perfect venue for an event to explore new aviation opportunities it represents,” Boyd said.

For more information or to register for the 20th Annual International Aviation Forecast Summit, please visit <http://www.aviationforecastsummit.com>.

**About Boyd Group International**

Founded in 1984, Boyd Group International has emerged as a leader in aviation forecasting and research, and provides top-level consulting assistance to airports, airlines, financial institutions and aircraft manufacturers. The International Aviation Forecast Summit annually brings together top CEOs and executives from all areas of the global industry to explore and discuss the emerging trends that will shape the future. In addition to incisive discussion sessions with aviation decision-makers, the Summit delivers cutting-edge forecasts, including passenger projections, aircraft demand by region, and financial shifts. For insight on Boyd Group International, log on to [www.AviationForecastSummit.com](http://www.AviationForecastSummit.com) or [www.AviationPlanning.com](http://aviationplanning.com/).

**About LVCVA**

The Las Vegas Convention and Visitors Authority (LVCVA) is charged with marketing Southern Nevada as a tourism and convention destination worldwide, and also with operating the Las Vegas Convention Center and Cashman Center. With nearly 150,000 hotel rooms in Las Vegas alone and nearly 11 million square feet of meeting and exhibit space citywide, the LVCVA's mission centers on attracting ever increasing numbers of leisure and business visitors to the area. For more information, go to [www.lvcva.com](http://www.lvcva.com) or [www.lasvegas.com](http://www.lasvegas.com).

**About McCarran International Airport**

McCarran International Airport is the world’s gateway to Las Vegas, serving nearly half of Southern Nevada’s approximately 40 million annual visitors. McCarran annually ranks among the world’s busiest airports, handling more than 41.8 million arriving and departing passengers in calendar 2013. McCarran recently opened its $2.4 billion Terminal 3 expansion, which greatly expanded its ability to welcome direct international air service with additional gates, hold rooms and ticketing areas, as well as a larger U.S. Customs and Border Protection port of entry. For more information, please visit [www.mccarran.com](http://www.routesonline.com)

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