LUFTHANSA GROUP



PRESS RELEASE

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A dream! Lufthansa increases sleeping comfort in Business Class

Passengers on selected long-haul flights lasting ten and a half or more hours can now relax even more with the new "Dream Collection,,

From now on, Lufthansa Business Class passengers on long-haul flights to and from South Africa, Latin and South America and the West Coast of the USA can enjoy an even more relaxed night's sleep. The Lufthansa Dream Collection makes it possible! In addition to a new pillowcase and a large, warm blanket, a comfortable mattress topper makes for beautiful dreams. In addition, our passengers can make themselves comfortable on night flights with the new sleep shirt from Van Laack.

The soft and padded mattress topper was developed especially for Lufthansa in cooperation with the renowned German bed manufacturer "Paradies". While the upper side is made of 100 percent cotton, the underside is made of non-slip terry cloth. This enables an ideal air exchange, which prevents strong heat accumulation. A similarly soft filling is provided by the new blanket and pillow, which provide pleasant warmth and comfort. Both the blanket and the pillowcase are designed in Lufthansa's new brand design. Since Lufthansa is also setting standards in terms of environmental friendliness, the plastic packaging of the blanket was replaced by a paper banderole.

The increase in sleeping comfort in Business Class is symbolic of Lufthansa's premium standard. Last December, the airline was the first western airline to receive the five-star seal from Skytrax, the British management consultancy specialized in aviation.

The Dream Collection will be successively introduced on all other long-haul flights. From June the Dream Collection from Germany will also be available on selected Asian flights. The other long-haul flights will receive the new blankets and pillowcases from autumn 2018.

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