



## STAR ALLIANCE ENHANCES ROUND THE WORLD FARE PRODUCT Globetrotting with just two stopovers now possible

**FRANKFURT**, **Germany – January 24**<sup>th</sup>, **2018 –** A whirlwind globetrotting trip, stopping only at two destinations for at least 24 hours, is now possible using selected Star Alliance Round the World (RTW) fares. Up to now, a minimum of three stopovers was required for all RTW tickets. This change increases the number of itineraries available under the RTW product for travel on the Star Alliance network.

"By enabling round the world travel with only two stopovers, we are increasing the attractiveness of the Star Alliance Round the World fare product. Customers will now find it easier to build their bespoke routing choosing from the vast offer provided by our 28 member airlines, operating more than 18,400 daily flights, connecting 1,300 destinations in 191 countries", said Janice Antonson, Vice President, Commercial and Communications, Star Alliance.

Star Alliance RTW tickets can booked online at <a href="www.staralliance.com/en/book-fly">www.staralliance.com/en/book-fly</a>. The "Star Alliance Book & Fly" tool is available in English, German and Japanese. It allows customers to plan their RTW journey from the comfort of their own home, 24 hours a day, 365 days per year. Those wishing to share their travel plans can do so via email or the integrated social media functionality. Once all flights have been booked, electronic tickets can be easily issued via the online tool. Alternatively customers can contact any Star Alliance member airline or a travel agent to book and purchase an RTW ticket.

RTW fares are generally an attractive value for money proposition, especially when compared to individual one-way tickets on separate airlines for the same journey. The total price of an RTW ticket is dependent on class of travel, the precise itinerary, mileage and routing selected, as well as currency exchange rate fluctuations.



In terms of distance, customers can create an individual itinerary covering up to 26,000, 29,000, 34,000 or 39,000 miles. To put these levels into perspective, the circumference of the Earth measured at the Equator is approximately 24,901 miles.

Customers can build their own routings within the maximum mileage of the selected fare level. Travel needs to begin and end in the same country and be in one direction, either going East or West, although some zigzagging is permitted within a single continent. Both the Atlantic Ocean and the Pacific Ocean must be crossed once.

In addition to building an itinerary from scratch, customers can also choose from a range of themed RTW journeys, which include World Food, World Wonders, Architecture Hotspots, Nature Trail, Aquatic Wonders, Connecting Cultures, Natural Wonders, Sports Hotspots, Wine Tasting, Romantic Journey and Luxury Lifestyle. In this case, the tool automatically loads a suggested routing, which the customer can adapt to his or her needs. Full details can be found at

http://www.staralliance.com/en/web/staralliance/inspiration.

Stopovers of at least 24 hours must be made in a minimum of two cities and the overall itinerary may include up to 15 stops. As part of offering greater choice to RTW travellers, certain RTW special fares are also available, requiring at least three stopovers and allowing a maximum number of stops that range from five to 12.

The Star Alliance RTW fares are available for travel in First, Business, Premium Economy or Economy Class and are valid for 12 months.

Customers travelling on Star Alliance RTW fares may accrue miles\* in any of the member carrier Frequent Flyer Programmes (FFP). The collected miles\* may count towards earning Star Alliance Gold or Silver status and can be redeemed for example for free flights, upgrades, or hotel stays (subject to the terms and conditions of the individual FFP).

More than half of RTW travellers fly in Business Class, more than a third opt for Economy Class and around eight per cent for First Class.

\* Some FFPs use other values than miles, such as for example points or Dollars



## STAR ALLIANCE ROUND THE WORLD FARES OVERVIEW

Class	Fare Basis	Max	Min	Max Stops	Min Stay	Max Stay
		mileage	Stops		(days)	(months)
FIRST	FRWSTAR3	39,000	2	15	10	12
	FRWSTAR2	34,000	2	15	10	12
	FRWSTAR1	29,000	2	15	10	12
BUSINESS	CRWSTAR3	39,000	2	15	10	12
	CRWSTAR2	34,000	2	15	10	12
	CRWSTAR1	29,000	2	15	10	12
	CRWSPCL	26,000	3	15	10	12
PREMIUM ECONOMY	ERWSTAR3	39,000	2	15	10	12
	ERWSTAR2	34,000	2	15	10	12
	ERWSTAR1	29,000	2	15	10	12
ECONOMY	YRWSTAR3	39,000	2	15	3	12
	YRWSPCL3	39,000	3	12	3	12
	YRWSTAR2	34,000	2	15	3	12
	YRWSPCL2	34,000	3	10	3	12
	YRWSTAR1	29,000	2	15	3	12
	YRWSPCL1	29,000	3	7	10	12
	YRWSPCL	26,000	3	5	10	12

## **Notes to Editors**

Total price can vary by market and final routings; please contact Star Alliance if you need to obtain a sample price.

Full terms and conditions of RTW fares can be found at: <a href="http://www.staralliance.com/en/round-the-world?view=tc">http://www.staralliance.com/en/round-the-world?view=tc</a>

## About Star Alliance:

The Star Alliance network was established in 1997 as the first truly global airline alliance to offer worldwide reach, recognition and seamless service to the international traveller. Its acceptance by the market has been recognized by numerous awards, including the Air Transport World Market Leadership Award and Best Airline Alliance by both Business Traveller Magazine and Skytrax. The member airlines are: Adria Airways, Aegean Airlines, Air Canada, Air China, Air India, Air New Zealand, ANA, Asiana Airlines, Austrian, Avianca, Avianca Brasil, Brussels Airlines, Copa Airlines, Croatia Airlines, EGYPTAIR, Ethiopian Airlines, EVA Air, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shenzhen Airlines, Singapore Airlines, South African Airways, SWISS, TAP Air Portugal, Turkish Airlines, THAI and United. Overall, the Star Alliance network currently offers more than 18,400 daily flights to 1,300 airports in 191 countries. Further connecting flights are offered by Star Alliance Connecting Partner, Juneyao Airlines.

Further information can be obtained via:

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