



## News

Munich, 27 June 2017

## Lufthansa A350 rolls out the red carpet

- Giant poster on the outer façade of Terminal 2 at Munich Airport
- 134-metre long carpet all the way to the Munich Airport Center

It's Germany's biggest outdoor advertising space: The western façade of Terminal 2 at Munich Airport. Since 1<sup>st</sup> May the Lufthansa A350, the world's most modern long-haul aircraft, has been pictured on the giant 111-metre long poster. The poster is a particular eye-catcher: A 134-metre long and 3-metre wide red carpet runs from the façade to the plaza of the Munich Airport Center.

The installation was started at the end of April. Passengers can walk along the red carpet until the end of September.

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