



Billund, Denmark 5 September 2013

Fact sheet: Financial highlights

Interim financial report for first half of 2013 from 1 January – 30 June

mDKK	2013	2012	Change
Income statement 1 January – 30 June			
Revenue	10.363	9.134	1.229
Expenses	-7.167	-6.257	-910
Operating profit	3.196	2.877	319
Financial income and expenses	-15	-163	148
Profit before income tax	3.181	2.714	467
Tax on profit for the period	-800	-698	-102
Net profit for the period	2.381	2.016	365
Balance sheet 30 June			
Intangible assets, property, plant and equipment	5.346	4.234	1.112
Other non-current assets	126	127	-1
Cash at banks	468	412	56
Other current assets	7.057	6.265	792
Total assets	12.997	11.038	1.959
Equity	7.634	6.031	1.603
Provisions and pension obligations	255	215	40
Interest-bearing liabilities	814	822	-8
Other liabilities	4.294	3.970	324
Total equity and liabilities	12.997	11.038	1.959
Cash flow statement 1 January – 30 June			
Cash flows from operating activities	2.908	2.230	678
Purchases of intangible assets, property, plant and equipment	-991	-885	-106
Proceeds from sale of intangible assets, property, plant and equipment	18	3	15
Cash flows before financing activities	1.935	1.348	587
Cash flows from financing activities	-1.931	-1.489	-442
Total cash flows	4	-141	145

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Quotes from the LEGO Group's press release announced today:

"It is a very satisfactory result in view of general developments in the world toy market which has had a slow start to the year in the largest and most mature markets of North America, Europe and Japan. Despite this tough dynamic, our data indicates that consumer sales of LEGO® products for the first half of 2013 grew 9% globally versus the same period a year ago. In addition, our sales in the first half of 2013 have been increased by the fact that inventory of LEGO products at retailers was very low going into the first quarter due to a successful end of year in 2012. This meant that we needed to restock retailer's shelves with new products, and now stocks are at a more healthy level going into the second half of 2013 providing improved availability for shoppers."

Jørgen Vig Knudstorp, Chief Executive Officer of the LEGO Group.

"Overall I am pleased with our progress. Product safety is our highest priority as it is essential to us that children all over the world can enjoy the safest possible LEGO play. Therefore I am happy that we again have had no product recalls so far this year. In order to deliver products of a consistent high quality and safety it is essential for us to have control of the production process."

Jørgen Vig Knudstorp, Chief Executive Officer of the LEGO Group.

"LEGO Legends of Chima has performed well in its launch phase and is already one of the largest LEGO product themes. We expect that the product line will continue to grow through the balance of its first year on the market. The theme has performed particularly well in Asia, where it has been a large contributor to the high growth."

Mads Nipper, Chief Marketing Officer of the LEGO Group.

"As we look to expand globally, we are focusing on ensuring that our approach is sustainable – both in the context of the long term delivery of financial performance and in terms of leaving a positive impact on the world. We are committed to caring for the environment wherever we operate and for the society that children will inherit. Our non-financial performance is an indicator of our progress on this parameter."

John Goodwin, Chief Financial Officer of the LEGO Group.

"The audits are part of a process where we want to increase the capabilities of our suppliers. Finding and solving these issues enables them to increase their performance in safety, quality and labor rights among many other things. Our supplier base is important to our business, and therefore it is very important for us to keep working with partners on this."

John Goodwin, Chief Financial Officer of the LEGO Group.

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