**LIMITED PRODUCTION 2019 STINGER GT “ATLANTICA” BRINGS UNIQUE**

**FEATURES TO KIA’S FASTBACK SPORT SEDAN**

***500-unit Production Run Promises Quick Sell-Out***

* Exclusive metallic blue paint, wheels and luxurious interior add to Stinger’s stunning appearance
* Unique badging make Kia’s Stinger GT Atlantica a one-of-a-kind vehicle
* New tech and luxury features previously not offered on the U.S. Stinger provide an added level of convenience

**IRVINE, Calif., March 6, 2018** – The Stinger sport sedan has ushered in a new era for Kia and has redefined driving enthusiasts’ opinions of the brand since going on sale in late last year. Continuing that excitement and arriving this summer, the limited-edition Stinger GT Atlantica celebrates the cross-Atlantic collaboration between the U.S. and the vehicle’s Germany-based development roots and introduces exclusive features not previously offered. With only a 500-unit limited-production run, the Atlantica edition is guaranteed to sell out quickly. The Atlantica edition includes unique paint, wheels and Nappa leather interior. Exclusive numbered badging inside and out, along with a bevy of technology and luxury features, make this 2019 Stinger truly something special.

“We recognize Stinger is something special and wanted to commemorate the 2019 model year with a stand-out variant,” said Orth Hedrick, vice president, product planning, Kia Motors America (KMA). “Out of the box, the Stinger is a tried-and-true sport sedan with much of its development taking place on Germany’s grueling Nürburgring race circuit. The Atlantica edition introduces more European flare while distinguishing itself with exclusive badging and features not previously offered by Kia in the U.S. market.”

Based on the Stinger GT2 AWD, the Atlantica edition is immediately recognizable with its Deep Chroma Blue metallic exterior paint. The aggressive 19-inch alloy wheels come direct from the European Stinger and the large-font Stinger badge[[1]](#endnote-2) across the rear deck lid harkens from the Korean-spec vehicle. An exclusive Espresso Brown Nappa leather interior complements the exterior and a rich black suede-type headliner adds a premium touch to an already well-equipped cockpit. Unique features to the Stinger GT Atlantica include a Surround View Monitor[[2]](#endnote-3), a wireless phone charger[[3]](#endnote-4), and heated rear outboard seats. Three tasteful Stinger Atlantica badges, one on the front center console and two that flank both front fenders, round out this exclusive and limited package. Final pricing hasn’t been determined and will be available closer to the Atlantica edition’s on-sale date this summer.

**About Kia Motors America**

Headquartered in Irvine, California, Kia Motors America continues to top quality surveys and is recognized as one of the 100 Best Global Brands and 50 Best Global Green Brands by Interbrand. Kia serves as the "Official Automotive Partner" of the NBA and LPGA and offers a complete range of vehicles sold through a network of nearly 800 dealers in the U.S., including cars and SUVs proudly built in West Point, Georgia\*

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**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts**

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1. Concept vehicle depicted. Vehicle badging is subject to change without notice prior to vehicle’s on-sale date. [↑](#endnote-ref-2)
2. Surround View Monitor is not a substitute for safe driving, and may not detect all objects around vehicle. Always drive safely and use caution. These systems are not substitutes for proper and safe driving, parking, and/or backing-up procedures. These systems may not detect every object behind or alongside the vehicle or in the vehicle’s blind spot or direction of travel. Always drive safely and use caution. [↑](#endnote-ref-3)
3. Charging system only works with select devices. Refer to the vehicle's Owner's Manual for warnings and instructions. [↑](#endnote-ref-4)