**KIA NIRO WINS *GREEN CAR JOURNAL’S* 2018 GREEN SUV OF THE YEAR™**

***Hybrid Crossover is Praised for its Fun, Efficiency and Eye-catching Design***

* Popular Niro is declared a winner over entries from Chevrolet, Mini, Mazda and Volvo
* Award further validates Niro’s standout combination of versatility and fuel efficiency[[1]](#endnote-2)

**WASHINGTON, D.C., January 31, 2018** – Recognizing environmental achievement in the auto industry, the Kia Niro has been named *Green Car Journal’s* 2018 Green SUV of the Year™. Since the Niro went on sale early last year, it has been a popular choice for consumers seeking a hybrid offering crossover utility and great looks. The Niro beat out crossover/SUV finalists from Chevrolet, Mini, Mazda, and Volvo for the coveted award.

“We’re thrilled to have received this special distinction from *Green Car Journal*,” said Orth Hedrick, vice president, planning & strategy, Kia Motors America. “The Niro represents years of hard work by Kia to provide a hybrid that is fun, versatile, economical and a pleasure to look at and drive. It’s immensely gratifying to all of us that the Niro is recognized by *Green Car Journal* as the 2018 Green SUV of the Year.”

“The Kia Niro impresses on many levels with its appealing style, functionality and features,” said Ron Cogan, editor and publisher of *Green Car Journal* and GreenCarJournal.com. “What’s equally important is its hybrid powertrain and affordable price point, a combination that makes the Niro accessible to a great many buyers who wish to drive with a smaller environmental footprint.”

**About Kia Motors America**

Headquartered in Irvine, California, Kia Motors America continues to top quality surveys and is recognized as one of the 100 Best Global Brands and 50 Best Global Green Brands by Interbrand. Kia serves as the "Official Automotive Partner" of the NBA and LPGA and offers a complete range of vehicles sold through a network of nearly 800 dealers in the U.S., including cars and SUVs proudly built in West Point, Georgia.\*

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**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts**

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1. EPA estimated MPG city/highway/combined: FE 52/49/50, LX 51/46/49, EX 51/46/49, Touring 46/40/43. Actual mileage will vary with options, driving conditions, driving habits and your vehicle’s condition. [↑](#endnote-ref-2)