**KIA MOTORS AMERICA RECORDS SECOND-BEST OCTOBER   
CERTIFIED PRE-OWNED VEHICLE SALES TOTAL IN COMPANY HISTORY**

***Kia’s CPO Program Stands out From the Crowd with 0.7-percent Increase Year-to-Date***

* Kia’s Sportage SUV fueled Kia’s CPO sales
* Consumers gravitate toward Kia’s quality and reliability

**IRVINE, Calif., Nov. 16, 2017** – Kia Motors America announced its second-best October Certified Pre-Owned (CPO) vehicle sales with 5,381 units sold, proving consumers are gravitating toward the brand’s quality and reliability. Double-digit gains for Kia’s Sportage helped power the brand’s sales.

Autodata’s[[1]](#endnote-1) October CPO retail sales report confirms when it comes to pre-owned vehicles, Kia continues to attract attention with an overall 0.7-percent increase year-to-date compared to a 0.6-percent increase industrywide.

"Now is the perfect time for car shoppers to consider a CPO vehicle," said Edmunds Senior Analyst, Ivan Drury.  "Dealers have a large volume of off-lease vehicles they can certify, which means consumers should be able to find a great selection. Given the hurricanes this summer, flood damaged vehicles are likely starting to enter the used car market, and buying CPO is an easy way to mitigate the risk."

Kia’s CPO program accepts only Kia vehicles that are five years or newer with fewer than 60,000 miles on the odometer, and every vehicle undergoes a meticulous 150-point Quality Assurance inspection by certified Kia technicians. CPO vehicles also come with a 10-year /100,000-mile powertrain limited warranty[[2]](#endnote-2) and 12-month /12,000 mile-Platinum Coverage[[3]](#endnote-3). Whether it’s the midsize Optima sedan, iconic Soul or the Sorento SUV that drivers dream of, customers get a great price matched with superb quality, bypassing the stress, risk and uncertainty that typically comes with buying a previously owned vehicle.

**About Kia Motors America**

Headquartered in Irvine, California, Kia Motors America continues to top quality surveys and is recognized as one of the 100 Best Global Brands and 50 Best Global Green Brands by Interbrand. Kia serves as the "Official Automotive Partner" of the NBA and LPGA and offers a complete range of vehicles sold through a network of nearly 800 dealers in the U.S., including cars and SUVs proudly built in West Point, Georgia.\*

For media information, including photography, visit [www.kiamedia.com](http://www.kiamedia.com).  To receive custom email notifications for press releases the moment they are published, subscribe at [www.kiamedia.com/us/en/newsalert](http://www.kiamedia.com/us/en/newsalert).

# # #

**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts**

1. Autodata Corporation October 2017 Certified Pre-Owned Retail Sales. [↑](#endnote-ref-1)
2. The Kia CPO 10-year/100,000-mile limited warranty program begins on the original in-service date of vehicle and odometer mile “0.” The limited warranty program includes the remainder of roadside assistance, powertrain coverage and the New Vehicle Limited Warranty (Basic). See retailer for details or go to kia.com. [↑](#endnote-ref-2)
3. Platinum Coverage begins on the vehicle purchase date and odometer reading on purchase date. Platinum Coverage is limited; for exact coverages, exclusions and limitations, please review CPO contract or see retailer for details. [↑](#endnote-ref-3)