**KIA MOTORS AMERICA ANNOUNCES 2018 STINGER PRICING**

***Fastback Performance Sedan Brings Kia to New Heights While Maintaining Remarkable Value***

* Stinger delivers head-turning design, premium amenities and heart-pounding power at an incredibly value-packed price
* Combination of aggressive pricing and spirited performance makes Stinger a compelling alternative to substantially more expensive luxury sport sedans

**IRVINE, Calif., November 16, 2017** — Kia Motors America (KMA) today announced pricing for the highly anticipated all-new 2018 Stinger fastback sport sedan. Expected to arrive in Kia dealers in December[[1]](#endnote-1), the highest-performance production vehicle in the company’s history will be offered in five trim levels – Stinger, Stinger Premium, GT, GT1, and GT2.

* Stinger starts at $31,900[[2]](#endnote-2)
* Stinger Premium starts at $37,1002
* GT starts at $38,3502
* GT1 starts at $43,2502
* GT2 starts at $49,2002
* All-wheel drive: $2,200
* Destination: $900

“The Stinger is a prime example of Kia’s commitment to surpassing consumers’ expectations in everything we do,” said Orth Hedrick, vice president of product planning, KMA. “Although the Stinger is unlike any other Kia that has come before it in terms of pure driving enjoyment, it is still very much a traditional Kia in that it offers consumers a very compelling value proposition, providing excellent performance and handling, premium features and functionality when compared to its much higher-priced competitors.”

Designed in Frankfurt, developed on the Nürburgring, and built by the brand ranked highest by J.D. Power in initial quality[[3]](#endnote-3), the Stinger is offered with multiple engine and drivetrain configurations and luxurious accommodations. All Stingers come standard with a leather-appointed interior, though ultra-soft Nappa leather is available. A thick hand-stitched multifunction leather-wrapped steering wheel with paddle shifters sits front and center of the driver, while the GT trim gets a flat-bottom steering wheel. All Stingers are available with a large color TFT instrument cluster with performance gauges including a track timer, and in true *gran turismo* fashion, the Stinger has a generous 23.3 cu.-ft. of cargo space that can be accessed via a power liftgate with available Smart Trunk functionality.

The base Stinger rides on a passive suspension tuned to offer a balance of handling and ride comfort, while the GT is available with Kia’s first electronically controlled Dynamic Stability Damping Control and standard high-performance Brembo®[[4]](#endnote-4) disc brakes. Two turbocharged engines are available: The base Stinger and Premium trims get a 2.0-liter twin-scroll turbocharged four-cylinder engine that produces 255 horsepower at 6,200 rpm with 260 lb.-ft. of maximum torque available from 1,400 – 4,000 rpm. Stingers wearing the GT moniker get a more powerful 3.3-liter twin-turbo V6 which produces 365 horsepower at 6,000 rpm and offers 376 lb.-ft. of torque from 1,300 – 4,500 rpm. Both engines are matched to a second-generation eight-speed rear-drive automatic transmission. All-wheel drive also is available across all trims.

Multiple Advance Driver Assistance systems work together to enhance the driving experience, including Driver Attention Warning (DAW)[[5]](#endnote-5), Forward Collision Avoidance (FCA) [[6]](#endnote-6) with pedestrian detection, Smart Cruise Control with Stop & Go (SCC w/ S&G)6, Lane Keeping Assist (LKA) 6, Blind Spot Collision Warning (BCW) 6, and Rear Cross-Traffic Collision Warning (RCCW) 6. A height-adjustable color Head-Up Display (HUD)[[7]](#endnote-7) display is also available.

The base audio system for the 2.0-liter turbo features six speakers and a seven-inch color touchscreen with the latest version of UVO, Kia’s award-winning telematics systems[[8]](#endnote-8). The standard system found in the GT trim ups the speaker count to nine and includes an external amplifier. A premium Harman/Kardon®[[9]](#endnote-9) audio system that features Clari-Fi™[[10]](#endnote-10) and next-generation QuantumLogic™[[11]](#endnote-11) Surround Sound technology is also available.

**About Kia Motors America**

Headquartered in Irvine, California, Kia Motors America continues to top quality surveys and is recognized as one of the 100 Best Global Brands and 50 Best Global Green Brands by Interbrand. Kia serves as the "Official Automotive Partner" of the NBA and LPGA and offers a complete range of vehicles sold through a network of nearly 800 dealers in the U.S., including cars and SUVs proudly built in West Point, Georgia.\*

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**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts.**

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1. Initially available in select markets with limited availability. [↑](#endnote-ref-1)
2. MSRP excludes destination and handling, taxes, title, license fees, options and retailer charges. Actual prices set by retailer and may vary [↑](#endnote-ref-2)
3. The Kia Cadenza, Kia Forte, Kia Niro, Kia Sorento, and Kia Soul received the lowest number of problems per 100 vehicles reflecting higher quality in their respective segments in the J.D. Power 2017 U.S. Initial Quality (IQS) Study, based on 77,419 total responses, evaluating 189 models, and measures the opinions of new 2017 vehicle owners after 90 days of ownership, surveyed in February-May 2017. Your experiences may vary. Visit jdpower.com/cars. [↑](#endnote-ref-3)
4. Brembo is a registered trademark of Brembo S.p.A [↑](#endnote-ref-4)
5. Driver Attention Warning is not a substitute for safe driving and may not detect all instances of driver fatigue or inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution. [↑](#endnote-ref-5)
6. These systems are not substitutes for proper and safe driving, parking, and/or backing-up procedures and may not detect all objects around vehicle. Always drive safely and use caution. [↑](#endnote-ref-6)
7. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution. [↑](#endnote-ref-7)
8. Distracted driving can result in a loss of vehicle control. Never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. [↑](#endnote-ref-8)
9. Harman/Kardon is a registered trademark of Harman International Industries, Inc. [↑](#endnote-ref-9)
10. Clari-Fi is a registered trademark of Harman International Industries, Inc. [↑](#endnote-ref-10)
11. QuantumLogic is a registered trademark of Harman International Industries, Inc. [↑](#endnote-ref-11)