**KIA MOTORS AMERICA POSTS SECOND-BEST THIRD QUARTER CERTIFIED   
PRE-OWNED VEHICLE SALES TOTAL IN COMPANY HISTORY**

***Kia’s CPO Program Proves to be Popular with Consumers and Posts 2.3-percent Increase Year-to-Date***

* Kia’s Sportage SUV and Sedona minivan led the pack
* CPO program continues to raise Kia’s brand perception, showcasing outstanding quality and reliability

**IRVINE, Calif., Oct. 13, 2017** – Kia Motors America announced its second-best third quarter Certified Pre-Owned (CPO) vehicle sales with 18,596 units sold, proving consumers are gravitating toward the brand’s quality and reliability. Kia’s Sportage and Sedona stood out from the crowd with 1,961 and 1,625 units sold, respectively.

Autodata’s[[1]](#endnote-1) September CPO retail sales report confirms when it comes to pre-owned vehicles, Kia continues to attract attention with an overall 2.3-percent increase year-over-year compared to a one-percent increase industrywide.

“The big draw with Kia’s CPO program is that buyers get to keep the remainder of the 10 year/100,000 total miles powertrain warranty in addition to frequent special interest rates that rival new car financing options,” said Brian Moody, executive editor at Autotrader. “It’s the perfect combination for those who want new car security but are very value conscious. Because Kia’s CPO program is so generous, the brand is frequently featured on Autotrader’s CPO Deals of the Month.”

Kia’s CPO program accepts only Kia vehicles that are five years or newer with fewer than 60,000 miles on the odometer, and every vehicle undergoes a meticulous 150-point Quality Assurance inspection by certified Kia technicians. CPO vehicles also come with a 10-year /100,000-mile powertrain limited warranty[[2]](#endnote-2) and 12-month /12,000 mile-Platinum Coverage[[3]](#endnote-3). Whether it’s the midsize Optima sedan, iconic Soul or the Sorento SUV that drivers dream of, customers get a great price matched with superb quality, bypassing the stress, risk and uncertainty that typically comes with buying a previously owned vehicle.

**About Kia Motors America**

Headquartered in Irvine, California, Kia Motors America continues to top quality surveys and is recognized as one of the 100 Best Global Brands and 50 Best Global Green Brands by Interbrand. Kia serves as the "Official Automotive Partner" of the NBA and LPGA and offers a complete range of vehicles sold through a network of nearly 800 dealers in the U.S., including cars and SUVs proudly built in West Point, Georgia.\*

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**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts**

1. Autodata Corporation September 2017 Certified Pre-Owned Retail Sales. [↑](#endnote-ref-1)
2. The Kia CPO 10-year/100,000-mile limited warranty program begins on the original in-service date of vehicle and odometer mile “0.” The limited warranty program includes the remainder of roadside assistance, powertrain coverage and the New Vehicle Limited Warranty (Basic). See retailer for details or go to kia.com. [↑](#endnote-ref-2)
3. Platinum Coverage begins on the vehicle purchase date and odometer reading on purchase date. Platinum Coverage is limited; for exact coverages, exclusions and limitations, please review CPO contract or see retailer for details. [↑](#endnote-ref-3)