**KIA MOTORS PLEDGES $300,000 TO THE AMERICAN RED CROSS TO SUPPORT HURRICANE RELIEF EFFORTS**

***Employees Encouraged to Pledge Additional Support***

**IRVINE, Calif., September 15, 2017** – Kia Motors America (KMA) pledged up to $200,000 to the American Red Cross to assist with relief efforts in communities affected by Hurricanes Harvey and Irma in recent weeks. In addition, Kia Motors Manufacturing Georgia (KMMG) is pledging $100,000 to the American Red Cross to assist with relief efforts.

“Kia is dedicated to supporting both individuals and communities in the aftermath of these historic storms, and these funds will assist the American Red Cross’ ongoing relief efforts,” said Justin Sohn, president and CEO, Kia Motors America. “Our thoughts go out to those affected, and we applaud the continued efforts of relief workers around the country in this time of need.”

The contribution provided to the American Red Cross will help provide food, shelter and essential supplies to individuals impacted by the hurricanes. Both KMA and KMMG are also providing opportunities for their employees to provide funding and other support to disaster relief efforts.

**About Kia Motors America**

Headquartered in Irvine, California, Kia Motors America continues to top quality surveys and is recognized as one of the 100 Best Global Brands and 50 Best Global Green Brands by Interbrand. Kia serves as the "Official Automotive Partner" of the NBA and LPGA and offers a complete range of vehicles sold through a network of nearly 800 dealers in the U.S., including cars and SUVs proudly built in West Point, Georgia\*

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**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts.**

**About KMMG**

Kia Motors Manufacturing Georgia, Inc. (KMMG) is the first manufacturing site in North America for Kia Motors Corporation based in Seoul, Korea. With an annual capacity of 360,000 units, KMMG is located on 2,200 acres in West Point, Georgia, and began mass production on Nov. 16, 2009. KMMG is home to the Sorento CUV and the Optima mid-size sedan, two of the brand’s top selling models in the U.S.