**KIA MOTORS AMERICA ANNOUNCES AUGUST SALES**

***Best-Ever August Sales Total for Forte Family of Compact Cars***

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**IRVINE, Calif., September 1, 2017** – Kia Motors America (KMA) today announced August sales of 53,323 vehicles, led by the Forte Family of compact cars with 10,693 units sold, marking the best-ever August performance for the Forte nameplate.

**About Kia Motors America**

Headquartered in Irvine, California, Kia Motors America continues to top quality surveys and is recognized as one of the 100 Best Global Brands and 50 Best Global Green Brands by Interbrand. Kia serves as the "Official Automotive Partner" of the NBA and LPGA and offers a complete range of vehicles sold through a network of nearly 800 dealers in the U.S., including cars and SUVs proudly built in West Point, Georgia\*

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**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts.**

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|  | **MONTH OF AUGUST** | | **YEAR-TO-DATE** | |
| **Model** | **2017** | **2016** | **2017** | **2016** |
| Rio | 1,643 | 3,325 | 9,915 | 22,024 |
| Forte | 10,693 | 8,307 | 81,461 | 71,352 |
| Optima | 7,072 | 9,470 | 74,722 | 80,317 |
| Cadenza | 491 | 272 | 3,669 | 3,363 |
| K900 | 35 | 53 | 321 | 553 |
| Niro | 2,677 | N/A | 18,116 | N/A |
| Sportage | 6,014 | 6,888 | 49,755 | 57,228 |
| Sorento | 8,934 | 8,533 | 68,924 | 77,465 |
| Sedona | 1,613 | 5,147 | 18,351 | 34,304 |
| Soul | 14,151 | 12,253 | 80,228 | 95,938 |
| **Total** | **53,323** | **54,248** | **405,462** | **442,544** |

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