**KIA MOTORS AMERICA ANNOUNCES JULY SALES**

***Highest Monthly Sales Total in Company History for Forte Family of Compact Cars***

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**IRVINE, Calif., August 1, 2017** – Kia Motors America (KMA) today announced July sales of 56,403 vehicles, led by the Forte family of compact cars with a best-ever total of 12,022 units sold, breaking the nameplate’s previous monthly sales record set in May of this year.

**About Kia Motors America**

Headquartered in Irvine, California, Kia Motors America continues to top quality surveys and is recognized as one of the 100 Best Global Brands and 50 Best Global Green Brands by Interbrand. Kia serves as the "Official Automotive Partner" of the NBA and LPGA and offers a complete range of vehicles sold through a network of nearly 800 dealers in the U.S., including cars and SUVs proudly built in West Point, Georgia\*

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**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts.**

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|  | **MONTH OF JULY** | | **YEAR-TO-DATE** | |
| **Model** | **2017** | **2016** | **2017** | **2016** |
| Rio | 1,587 | 3,331 | 8,272 | 18,699 |
| Forte | 12,022 | 10,303 | 70,768 | 63,045 |
| Optima | 7,933 | 9,780 | 67,650 | 70,847 |
| Cadenza | 523 | 335 | 3,178 | 3,091 |
| K900 | 35 | 61 | 286 | 500 |
| Niro | 2,763 | N/A | 15,439 | N/A |
| Sportage | 7,135 | 8,111 | 43,741 | 50,340 |
| Sorento | 9,734 | 9,854 | 59,990 | 68,932 |
| Sedona | 1,710 | 5,037 | 16,738 | 29,157 |
| Soul | 12,961 | 13,157 | 66,077 | 83,685 |
| **Total** | **56,403** | **59,969** | **352,139** | **388,296** |

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