**KIA MOTORS AMERICA ANNOUNCES APRIL SALES**

***Forte Compact Cars Lead Sales with Best-Ever Monthly Performance***

**IRVINE, Calif., May 2, 2017** – Kia Motors America today announced April sales of 53,358 units, led by the Forte nameplate with 10,496 units sold, the highest monthly sales total in company history for the family of compact cars.

**About Kia Motors America**

Headquartered in Irvine, California, Kia Motors America is the marketing and distribution arm of Kia Motors Corporation based in Seoul, South Korea. Recognized as one of the 100 Best Global Brands and 50 Best Global Green Brands by Interbrand, Kia proudly serves as the "Official Automotive Partner" of the NBA and LPGA and offers a complete range of vehicles sold through a network of nearly 800 dealers in the U.S., including cars and crossovers built at North American manufacturing plants in West Point, Georgia\* and the municipality of Pesqueria in the state of Nuevo Leon, Mexico.

For media information, including photography, visit [www.kiamedia.com](http://www.kiamedia.com).  To receive custom email notifications for press releases the moment they are published, subscribe at [www.kiamedia.com/us/en/newsalert](http://www.kiamedia.com/us/en/newsalert).

**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts.**

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|  | **MONTH OF APRIL** | | **YEAR-TO-DATE** | |
| **Model** | **2017** | **2016** | **2017** | **2016** |
| Rio | 1,463 | 2,523 | 4,535 | 7,889 |
| Forte | 10,496 | 9,740 | 35,558 | 33,662 |
| Optima | 10,731 | 11,224 | 37,676 | 40,992 |
| Cadenza | 500 | 533 | 1,625 | 2,085 |
| K900 | 39 | 77 | 147 | 323 |
| Niro | 2,939 | N/A | 7,828 | N/A |
| Sportage | 5,672 | 7,645 | 21,086 | 25,112 |
| Sorento | 9,317 | 10,353 | 30,092 | 35,046 |
| Sedona | 3,019 | 2,896 | 9,437 | 13,127 |
| Soul | 9,182 | 11,517 | 33,102 | 44,593 |
| **Total** | **53,358** | **56,508** | **181,086** | **202,829** |

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