**KIA MOTORS AMERICA ANNOUNCES RECORD NOVEMBER SALES**

***Forte and Sportage Post Best-Ever November Totals; Year-to-Date Sales Up 3.8%***

**IRVINE, Calif., December 1, 2016** – Kia Motors America (KMA) today announced record November sales of 52,504 units, a 15.3 percent increase over the same period last year. The brand’s seventh monthly sales record of the year included:

* Best-ever November sales of the Forte family of compact cars and Sportage CUV
* Double digit increases over November 2015 for five models: Rio, Soul, Forte, Sportage and Sedona

“With the election occupying everyone’s attention early in the month, sales picked up throughout November and culminated in a strong Black Friday weekend as our ‘Holidays On Us’ sales event drew significant showroom traffic,” said Michael Sprague, chief operating officer and EVP, KMA. “With third party experts continuing to validate the new Kia as a world-class automaker, and the arrivals of the all-new Cadenza and first-ever turbocharged Soul, we are well positioned to finish strong and carry that momentum into the New Year.”

**About Kia Motors America**

Kia Motors America (KMA) is the marketing and distribution arm of Kia Motors Corporation based in Seoul, South Korea KMA proudly serves as the "Official Automotive Partner" of the NBA and LPGA and set an all-time annual sales record in 2015, surpassing the 600,000 unit mark for the first time in company history. Kia offers a complete line of vehicles in the U.S., including the rear-drive K900[[1]](#endnote-1) flagship sedan, Cadenza premium sedan, Sorento CUV, Soul urban passenger vehicle, Soul Electric Vehicle[[2]](#endnote-2), Sportage compact CUV, Optima midsize sedan, Optima Hybrid, the Forte compact sedan, Forte5 and Forte Koup, Rio and Rio 5-door subcompacts and the Sedona minivan, through a network of more than 765 dealers across the United States.  Kia’s North American manufacturing operations include plants in West Point, Georgia\*, and the municipality of Pesqueria in the state of Nuevo Leon, Mexico.

Information about KMA and its full vehicle line-up is available at [www.kia.com](http://www.kia.com). For media information, including photography, visit [www.kiamedia.com](http://www.kiamedia.com).  To receive custom email notifications for press releases the moment they are published, subscribe at [www.kiamedia.com/us/en/newsalert](http://www.kiamedia.com/us/en/newsalert).

**\* The Sorento and Optima GDI (EX, SX & Limited and certain LX Trims only) are assembled in the United States from U.S. and globally sourced parts.**

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|  | **MONTH OF NOVEMBER** | | **YEAR-TO-DATE** | |
| **Model** | **2016** | **2015** | **2016** | **2015** |
| Rio | 1,440 | 898 | 27,431 | 22,745 |
| Forte | 8,111 | 5,010 | 95,732 | 73,508 |
| Optima | 12,330 | 13,048 | 111,631 | 145,732 |
| Cadenza | 268 | 847 | 4,310 | 6,745 |
| K900 | 52 | 228 | 754 | 2,362 |
| Sportage | 5,608 | 4,211 | 74,859 | 47,695 |
| Sorento | 9,698 | 9,023 | 102,951 | 103,377 |
| Sedona | 2,515 | 2,243 | 42,236 | 34,439 |
| Soul | 12,482 | 10,045 | 133,341 | 134,974 |
| **Total** | **52,504** | **45,553** | **593,245** | **571,577** |

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1. K900 available in select trims and in select markets with limited availability. [↑](#endnote-ref-1)
2. Soul EV in select markets with limited availability. [↑](#endnote-ref-2)