



COLOMBIAN ARTIST NOHEMÍ PÉREZ WINS THE THIRD EDITION OF THE *FPT FOR SUSTAINABLE ART AWARD*, A PROJECT SPONSORED BY FPT INDUSTRIAL IN ASSOCIATION WITH ARTISSIMA

FPT Industrial, the Iveco Group's global powertrain brand, announces, in association with **Artissima 2022**, the winner of the **third edition of the *FPT for Sustainable Art Award***, a prize created with the mission of promoting **the commitment to sustainability** through projects linked to **contemporary art** by rewarding the artist whose work has stood out on the art scene for its strong focus on the environment in all its various aspects.

This year the project highlights the issue of **Carbon Neutrality**, an urgent topic of very strong current interest which is a shared goal at the global level in the attempt to combat the climate crisis in coming years.

Artist **Nohemí Pérez**, exhibiting at Artissima with the **mor charpentier gallery**, was selected for her work *Apuntes para quemas* by an **international jury** comprising **Hélène Guenin**, Director of MAMAC – Museum of Modern and Contemporary Art of Nice, Markus Reymann, Co-founder and Director of TBA21 Thyssen-Bornemisza Art Contemporary of Vienna, a cultural no-profit organization that promotes interdisciplinary dialog and exchange on the most pressing environmental questions, and artist **Gian Maria Tosatti**, star of the Italian Pavilion at the 2022 Venice Biennale.

“Colombian artist Nohemí Pérez explores the tensions of her native area, Catatumbo, on the border between Venezuela and Colombia, by representing the species on the verge of extinction and the destruction caused by mining and social conflicts,” the jury declared. “The inclusion of charcoal as a medium in her works embodies the area’s relationships with the mines. Pérez makes dramatic use of this material to express her deep roots in the territory she aims to defend. At the mor charpentier gallery, Nohemí Pérez has found a natural artistic ecosystem that consistently supports good environmental practices.”

The prize reflects concerns close to the heart of the company which, specializing in the design and production of engines for the industrial sector – including commercial vehicles, agricultural equipment, power generators –, for the marine market and for electric mobility, prioritizes innovation in its **constant research into the protection of the most fragile ecosystems**.

*“We are delighted that the *FPT for Sustainable Art Award* has now reached its third edition,” states **Carlo Moroni, Head of Communication at FPT Industrial**. “Three years ago we launched this prize to promote our company’s commitment to the development of more and more sustainable industrial processes and products. It is now clear that our consolidated partnership with Artissima is very successful in rewarding a focus within contemporary art on the issues we highlight in our products.”*

The brand and group's first **Carbon Neutral ePowertrain plant**, opened in **Turin** in October, is a major step in this direction and is entirely dedicated to the production of the brand's electric range - e-axles, central drives and battery packs for commercial vehicles, minibuses and buses. The plant is an important part of the plan to achieve **Carbon Neutrality by 2040**, meaning to reduce its products' carbon emissions in all its industrial operations to zero.

*“We view slashing carbon emissions as a major commitment in terms of corporate responsibility,” declares **Egle Panzella, Sustainability Manager of FPT Industrial**. “Our new ePowertrain plant is a fundamental step in this process, and this is why we have also chosen to highlight it in our partnership with Artissima: Nohemí Pérez’s work is a fine interpretation of the underlying concept of this year’s prize.”*



FPT INDUSTRIAL'S SUPPORT FOR CONTEMPORARY ART

FPT Industrial began its engagement with contemporary art in **2019** by becoming **Main Sponsor of the Italian Pavilion** at the Venice Art Biennale and promoting the installation ***Consider yourself as a guest (Cornucopia)***, conceived by American artist **Christian Holstad** to focus attention on the serious problem of the pollution of the seas and oceans. Presented at the Ca' Foscari University in Venice, the work was exhibited at **Artissima** in the same year, welcoming visitors to the show.

The partnership with Artissima continued the following year with the establishment of the *FPT for Sustainable Arts Award*, won in **2020** by **Renato Leotta** for his work ***Mare*** – which represented a unique relationship between the environment and the artistic process – and in **2021** by Dutch artist **Lennart Lahuis** for ***When is it that we feel change in the air***, an installation in which industrial objects become part of the artwork in combination with natural elements such as water.

In **2022** the company was also **Technical Sponsor** of the **Italian Pavilion at the 59th International Art Exhibition - La Biennale di Venezia**. In fact, the exhibition entitled *Storia della Notte e Destino delle Comete [History of Night and Destiny of Comets]* – by artist **Gian Maria Tosatti** with an environmental installation by **Eugenio Viola** –, which investigated the **relationship between man and nature** and encouraged reflection on the current state of humanity and its future prospects, explicitly referred to the **United Nations 2030 Agenda for Sustainable Development**, the action plan for people, the planet and prosperity signed by the 193 UN member states in 2015.

FPT Industrial is a brand of Iveco Group (IVG: MI), dedicated to the design, production, and sale of powertrains and solutions for on- and off-road vehicles, as well as marine and power generation applications. Over 8,000 people across eleven production sites and eleven R&D centers work for FPT Industrial all around the world. Active in nearly 100 different countries, its global sales and its Customer Service department supports all Brand customers. The extensive product offering includes six engine ranges with power outputs from 42 hp to over 1,000 hp, transmissions with torque up to 500 Nm, and front and rear axles from 2.45 to 32 tonne GAW (Gross Axle Weight). FPT Industrial offers the most complete line-up of natural gas engines for industrial applications on the market, with power outputs ranging from 50 to 520 hp. A dedicated ePowertrain division is accelerating the path towards net zero-emissions mobility, with electric drivelines, battery packs, and battery management systems. This extensive offering, and its strong focus on R&D, makes FPT Industrial a world leader in industrial powertrains and solutions. For more information, visit www.fptindustrial.com.

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