

FPT INDUSTRIAL STRENGTHENS PRESENCE IN TURKEY WITH NEW DISTRIBUTION PARTNER

Turin, February 24th, 2020

FPT Industrial has elected **Yakamoz** as its new distribution partner in **Turkey** to strengthen its presence in the country. The partnership intends to increase the Brand's business opportunities in this market, with a special attention to the marine and power generation segments.

Yakamoz is going to be the exclusive distributor of **FPT Industrial powertrain solutions** in Turkey. Because of its strong dealer and workshop network in the country, Yakamoz has the potential to advance FPT Industrial's local market share, by offering not only the Brand's products, but availability of a wide range of spare parts, 24/7 service support, and engineering support for innovative and tailor-made solutions.



PRESS RELEASE



Located in the province of Izmir, on the coast of the Aegean Sea, Yakamoz will focus mostly on FPT Industrial **marine** solutions. As a high-growth market for the Brand, Turkey has also a great potential in the industrial and **power generation** segments, which will be explored by Yakamoz, especially with the introduction of **Stage V** emissions standards in the country.



To further promote FPT Industrial in Turkey, Yakamoz has invested in human resources and in new facilities. The partnership is being inaugurated at the **CNR Eurasia Boat Show**, where, from February 22nd to March 1st, Yakamoz is exhibiting FPT Industrial greatest marine solutions (Hall 7, stand A06), such as the record-setting engine **C16 1000** and the premium integrated marine control system **Red Horizon**.

FPT Industrial is a brand of CNH Industrial, dedicated to the design, production and sale of powertrains for on and off-road vehicles, marine and power generation applications. The company employs more than 8,000 people worldwide, in ten manufacturing plants and seven R&D Centres. The FPT Industrial sales network consists of 73 dealers and over 800 service centres in almost 100 countries. A wide product offering, including six engine ranges from 42 hp up to 1,006 hp, transmissions with maximum torque of 200 Nm up to 500 Nm, front and rear axles from 2 to 32 ton GAW (Gross Axle Weight). FPT Industrial offers the most complete Natural Gas engines line-up on the market for industrial applications, including engine ranges from 136 hp up to 460 hp. This extensive offer and a close focus on R&D activities make FPT Industrial a world leader in industrial powertrains. For further information, visit www.fptindustrial.com.

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