

FPT INDUSTRIAL FEAT. GIORGIO MORODER: THE FUTURE HAS NEVER SOUNDED BETTER ON SPOTIFY

Turin, January 5, 2020

It is called ***Preludio*** and it sounds like the **Future**. FPT Industrial and Giorgio Moroder rock the world of powerful engines with the **launch of a very special playlist on Spotify**. Conceived and created by the legendary 3-time Oscar-winning Italian composer Giorgio Moroder, the playlist is certain to make you dance. It features the artist's **new creation for FPT Industrial, *Preludio*, a 4-minute hit**, becoming the unique and distinctive soundscape for FPT Industrial engines.

In history, *Preludio* (Prelude) is a short piece of music – generally an introduction – and for FPT Industrial, it cues a musical performance before the engine performance begins. A part of *Preludio* will be implemented as a welcome turn-key sound in all the vehicles powered by the next-generation of innovative and sustainable engines.



Scan the code to access the FPT Industrial playlist on Spotify “The Sound of the Future”

The Spotify playlist also features a **top selection from the genius of Giorgio Moroder**, with some of his favorite hits, including Donna Summer’s “Love to love you Baby” and “I feel love”, Blondie’s “Call me”, David Bowie’s “Cat people”, Freddy Mercury’s “Love kills”, Irene Cara’s “What a Feeling” and obviously Moroder’s “From here to eternity”. Users can also listen to more recent hits including Giorgio by Moroder by Daft Punk and Deja Vu by Sia.

The playlist also includes **four special episodes, recorded by the FPT Industrial team featuring Giorgio Moroder**. The “Designed for Planet Earth” episodes are dedicated to the four features of the Cursor X, the futuristic 4.0 Power Source Concept that embodies how the Brand conceives innovation, also reflecting on its commitment to alternative fuels research and development.

FPT Industrial can’t wait to share *Preludio*, it will make you dance. [Click here](#) to listen to the Preludio Soundtrack or join the Brand on **January 8 during CES** in La Vegas, where

Giorgio Moroder will release *Preludio* during a live session (**Convention Center, South Hall 2, booth 26236**).



FPT Industrial is a brand of CNH Industrial, dedicated to the design, production and sale of powertrains for on and off-road vehicles, marine and power generation applications. The company employs more than 8,000 people worldwide, in ten manufacturing plants and seven R&D Centres. The FPT Industrial sales network consists of 73 dealers and over 800 service centres in almost 100 countries. A wide product offering, including six engine ranges from 42 hp up to 1,006 hp, transmissions with maximum torque of 200 Nm up to 500 Nm, front and rear axles from 2 to 32 ton GAW (Gross Axle Weight). FPT Industrial offers the most complete Natural Gas engines line-up on the market for industrial applications, including engine ranges from 136 hp up to 460 hp. This extensive offer and a close focus on R&D activities make FPT Industrial a world leader in industrial powertrains. For further information, visit www.fptindustrial.com.

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