

IVECO launches new Daily 4x4 full line up of go-anywhere vehicles

The new Daily 4x4, entirely manufactured by IVECO, is the first ever model to offer a full line up of off- and all-road vehicles with cab, van, chassis cowl and crew cab versions.

IVECO introduces the first 7-tonne GVW 4x4 vehicle with payload up to 4,300 kg in the market with a choice of body lengths up to 5 m.

The new Daily 4x4 family features the IVECO's 180 hp, 3.0 litre engine and offers absolute driving pleasure with the exclusive Hi-Matic 8-speed automatic gearbox and top safety with all disk brakes with ABS and specific Electronic Stability Programme (ESP).



Istanbul, 7 November 2019

IVECO launched the new Daily 4x4 to trade and general business media at a press event held today in Istanbul.

The latest generation of IVECO's 'go-anywhere' vehicle builds on this family's heritage of unlimited versatility, extreme robustness and high driving comfort. It extends the offering with the new all-wheel drive configurations, a choice of manual and the class-exclusive 8-speed Hi-Matic gearbox, new van versions, and the unique 7-tonne GVW 4x4 vehicle with payload up to 4,300 kg.

Hakkı Işınak, General Manager at IVECO Turkey, stated the following in his opening speech: "We have already sold more than 200 units of the Daily 4x4 chassis cab in the market for different missions varying from snow ploughing to forest fire fighting. We are receiving very positive feedback from our customers thus far. We are happy that now we have an even wider offering of the Daily 4x4 product range with the addition of the panel van, and GVW reaching 7 tonnes both in panel van and chassis cab versions."

The new Daily 4x4 line up offers cab models in 3.5 tonnes GVW versions, as well as cab, van, chassis cowl and crew cab models in 3.5, 5.5 and 7.0 tonnes GVW versions, with a choice of single wheels off-road and twin wheels all-road configurations. Powered by IVECO's Euro VI D 180 hp 3-litre engine, they can accomplish every mission on all terrains with ease. Customers can choose the manual transmission with 12 forward and 2 reverse gears or opt for the absolute driving pleasure of the class-exclusive Hi-Matic automated transmission with 16 forward and 2 reverse gears. The new range also offers advanced safety features such as the all-disk brakes with ABS (Anti-lock Braking System) and ESP (Electronic Stability Programme) specifically conceived for these 4x4 vehicles.

IVECO is also extending the Daily 4x4 family with a new van line up offering 5.5 and 7.0 tonne versions featuring the same engine and the same choice of transmissions. The spacious vans offer cargo volumes ranging from 9 to 18 m³ for the single wheel off-road and from 16 to 18 m³ for the twin wheel all-road.

At the top of the range, the line-up introduces an industry first: the new 7.0 tonne vehicle. With payload up to 4,300 kg, maximum load of 2,700 kg on the front axle and 5,000 on the rear axle, and body lengths up to 5 metres, this new line takes the versatility of the Daily 4x4 to a new level. The new Daily 4x4 vehicles are entirely manufactured by IVECO, requiring no transformation by body builders. This entails multiple advantages for customers, such as warranty coverage of the entire vehicle and reduced lead time for delivery. The new Daily 4x4 is ready to take on every mission, on- and off-road, with an extensive line up, unique strength, and superior driving comfort.

The unlimited versatility of the Daily 4x4 makes this vehicle the perfect fit for operations in areas such as mining, fire fighting or snow ploughing. The Daily 4x4 is also a preferred model for Turkish utility companies and cellular network operators when it comes to servicing electricity and telecommunications infrastructure and maintaining antennas in remote areas of the country with rough terrain. The Daily 4x4 chassis is also in high demand in the camper van segment due to its suitability for leisure activities.

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IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: www.iveco.com

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