

IVECO launches new X-WAY range dedicated to light off-road missions in South Africa

The Stralis X-WAY is specifically developed for vocational and construction logistics missions, which provides the PERFECT CROSSING for on-road applications requiring off-road mobility.

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IVECO has officially launched the new X-WAY range specifically designed for light off-road missions with the biggest payload in its segment. The new vehicle was presented to the construction sector at a two-day event which was held in Hartbeespoort on 17 and 18 September.



In anticipation of the impending start of the Rugby World cup, Master of Ceremonies Springbok Rugby legend Bakkies Botha co-hosted the launch with IVECO South Africa senior management and construction industry experts. Guests had the opportunity to meet the ex-Springbok icon, who shared his predictions for the 2019 world cup, and to test drive the fleet of IVECO vehicles available on site.

“The X-WAY truck combines the outstanding on-road performance of the Stralis range with the legendary robustness of the Trakker. We now have a product that is equally at ease in on- and off-road conditions, and is designed specifically for construction logistics,” stated IVECO Product Marketing Manager Elvis Mutseura.

During the launch event, David Metelerkamp, senior economist at Industry Insight – a thought leader and consultant to the construction industry in South Africa – presented an overview of South Africa’s economic situation, concluding that despite a challenging outlook, there are still pockets of opportunity in the country’s construction segment.

Elvis Mutseura commented: “The X-Way is a tool for efficient operation, and in the country’s economic context, it provides an effective means to protect margins and make the most of the opportunities that exist in the construction market. For example, the low tare mass of these vehicles allows the operator to maximise on payloads on the outward journey, while on the return leg the low weight translates into lower fuel consumption. This is a compounding benefit that accrues over the entire lifetime of the truck.”

IVECO delivers a competitive Total Cost of Ownership with its offer on the X-Way. The X-Way is available at a recommended retail offer of R1 350 000, with a complete package including a 3 year 600 000km warranty on the driveline, long service intervals of 40 000km for long distance use and 20 000 km for short distance use, driver training and telematics. “We invite interested operators to contact us to request the use of a demo truck* and experience first-hand the capabilities of the vehicle,”

stated IVECO South Africa Head of Sales, Martin Liebenberg. “With 24 sales and service points in Southern Africa, our dealer network is positioned and available to provide efficient support and meet all our customers’ needs,” he added.

“The vehicle was received with enthusiasm and appreciation from the audience, and we are looking forward to providing a vehicle with capabilities positioned to meet the needs of the construction logistics segment in Southern Africa,” commented IVECO South Africa Managing Director, Julian Dango. “We are confident that with a product providing best-in-class payload productivity and versatility we can help our customers to overcome current and future economic pressures as a sustainable partner for their transport needs.”

***To request the use of Iveco South Africa’s X-WAY demo vehicle please contact your nearest Iveco dealer:**

https://private.iveco.com/Pages/dealer_locator.html?language=en&country=southafrica

IVECO

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The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: www.IVECO.com

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