

IVECO showcases Daily Recreational Vehicle at the 2019 China Beijing International Recreational Vehicle and Camping Exhibition

IVECO unveiled its new intelligent Daily Recreational Vehicle (RV) at the 18th China Beijing International RV and Camping Exhibition, and displayed more than twenty imported IVECO Daily RVs, which have quickly become a highlight of the exhibition.

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PRESS RELEASE

Built by IVECO distributor and bodybuilder Yutong RV based on the New Daily 4.5 t chassis, the new model features IVECO's Hi-Matic 8-speed automatic transmission coupled with IVECO 3.0-litre engine. The new model stands out for its sleek and stylish design and cutting-edge technology. It is equipped with full intelligent controls, which include remote temperature and ventilation control, lighting, one-button parking and a host of smart functions.

Intelligent vehicles have become increasingly widespread in the RV market, and 'intelligentization' is today one of the major areas of focus in the domestic RV industry. Yutong RV has developed its own solution: an intelligent platform for the vehicles control that integrates a variety of sensors for a 360° monitoring inside and outside the cabin, such as human body temperature, cab humidity, as well as emission of Carbon Monoxide and Particulate Matter. This solution enables one-click scene control, self-decision intelligent control, data visualization, one-click navigation, streaming rearview mirrors and other functions. The new IVECO Daily Hi-Matic RV also features an APP that allows users to monitor the vehicle's performance and status, anytime and anywhere.

Lu Peng, Deputy Manager of Yutong Special Vehicle stated: "Empowered by cutting-edge science and technology and supported by data analysis, Yutong is improving the customers' all-round experience and will continually collaborate with IVECO to be the benchmark in the RV market."

In the era of intelligent technology, the new IVECO Daily Hi-Matic intelligent RV offers the possibility of a healthy lifestyle with plenty of enjoyment. It creates a bridge between users and vehicles, maximizing convenience and efficiency to allow users to enjoy the fun of travelling to the fullest.

IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: www.iveco.com

For further information about IVECO China: www.iveco.com.cn

For further information about CNH Industrial: www.cnhindustrial.com

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