

IVECO to participate at GIICOMVEC 2018

IVECO is displaying its wide range of commercial vehicles at the GAIKINDO Indonesia International Commercial Vehicle Expo [GIICOMVEC] 2018, which is running from the 1st to the 4th of March in the Jakarta Convention center.

Jakarta, 1st March 2018

IVECO is presenting its product offer in Indonesia at the GIICOMVEC 2018. At the exhibition, IVECO is showcasing its offering of heavy-duty and super-heavy-duty trucks with the Trakker, the ASTRA and the 682 ranges.



The IVECO Trakker, on display in its 6x4 rigid (380 hp) configuration, is designed for the most extreme off-road missions such as quarry and construction. It is built to withstand constant stress and to deliver an exceptionally powerful performance with low Total Cost of Ownership.

The IVECO ASTRA, displayed in its 4x4 rigid (540 hp) configuration, is designed for heavy off-road applications in oil & gas, mining, quarry, heavy construction, heavy haulage and special applications.

The IVECO 682 signature off-road heavy-duty range offers the solution for every mission, on the road and in tough off-road conditions. The new 4x2 (GCW 42 tonnes) variant for the tractor head model is equipped with a Cursor 9 290-hp engine. It is a heavy-duty truck for short and medium distance hauling as well as distribution that perfectly matches the specific requirements of Indonesian customers. The truck is on display on the stand together with the 6x4 (GCW 55 tonnes) tractor head model and 6x4 (GVW 26 and 33 tonnes) Tipper and Concrete Mixer models, well-known variants in the market.

IVECO's product offering is complemented by a full range of after-sales services, genuine spare parts support and financing provided by its distributor Chakra Jawara's strong local network in the country.

Chakra Jawara offers a comprehensive product support package to all clients. This has been designed to maximise equipment productivity and utilisation for the IVECO products. The product support organization of PT. Chakra Jawara consists of three departments, service, parts and training. All service personnel are skilled technicians and have successfully completed IVECO product training courses.

Koray K. Kursunoglu, Business Director for IVECO South East Asia, Pakistan and Japan states: "In 2017, Indonesia experienced strong growth in commercial vehicles mainly due to demand from mining,



manufacturing and construction segments. We are confident that IVECO's recent investment in the new 682 model for the Indonesian market will give full satisfaction to a growing number of Indonesian customers and will meet the demand for vehicles, which is expected to grow exponentially in 2018. The new 682, 290-hp 4x2 tractor model, will take us a further step forward in Indonesia, completing our full line-up of IVECO heavy commercial vehicles."

Speaking at the media launch during the show, Teophilus Bambang Wira, Director at PT. Chakra Jawara says: "We have been associated with the IVECO brand since 2000. Since then we have been receiving a great response in the market with its products. The widespread after-sales support through our 8 branches and more than 20 after sales support points across the country has proven to our customers all over Indonesia that we are capable of supplying them with world class products and services."

IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: www.iveco.com

For further information about CNH Industrial: www.cnhindustrial.com



PT. Chakra Jawara

PT. Chakra Jawara (CJ) as subsidiary of PT. Mahadana Dasha Utama or Mahadasha operating in dealership business. Currently PT. Chakra Jawara holds license dealership of IVECO heavy truck in Indonesia. IVECO is worldwide product with long history of success and great reputation in transportation business. PT. Chakra Jawara (CJ) was established on December 1, 2000 with offering "Integrated Machineries and Transport Equipment Solutions in Indonesia" to customers operating in the mining, forestry, construction, oil & gas, and container trucks. A total of 300 employees are located in main branches throughout Indonesia.

With a network of information systems by TMT Group, all of our branches have access to an integrated electronic program "System Application and Products" (SAP), which is designed for the effectiveness of the management of spare parts inventory, and operational schedules. It all gives customers access to parts & service network in each branches in Indonesia easily and promptly.

For further information about Chakra Jawara: www.chakrajawara.co.id

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