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Best performing Dealerships announced at Iveco awards

Iveco Australia has awarded its highest achieving dealers at a recent Gala Dinner in Melbourne, held in conjunction with the company's National Dealer Conference.

Divided into regional and metropolitan award categories, to allow dealerships to more fairly compete against similar-sized outlets, the latest recipients were not strangers to the awards.

Taking out the Metropolitan Dealer of the Year, was last year's winner, Adelaide Iveco, while Bendigo Truck Centre was awarded Regional Dealer of the Year – Bendigo Truck Centre last won the major award only two years ago.

Across the extremely competitive field, Iveco allocated points based on a dealership's performance across sales, service and parts departments, dealership staff participation in training initiatives and feedback from customer care programs.

The awards were presented to Adelaide Iveco Sales Manager, Tony De Leo and Bendigo Truck Centre Dealer Principal, Euan McGowan by senior CNH Industrial and Iveco management figures, including CNH Industrial Executive Managing Director – Australia and New Zealand, Ray Osgood, who was complimentary of both dealer groups on their strong ongoing performance and commitment to the Iveco brand and its customers.

In an additional boon for Bendigo Truck Centre, the Dealership was also bestowed a 'Special Recognition Award' to commemorate 20 years as an Iveco Dealership.

Accepting the regional award and special recognition award on behalf of Bendigo Truck Centre, Dealer Principal, Euan McGowan said the Dealership was honoured to have received the Dealer of the Year Award and humbled at adding the 'Special Recognition' Award to the trophy cabinet.

"To have received our second Dealer of the Year Award in three years is extremely satisfying, especially as we're celebrating 30 years as a commercial vehicle dealership including 20 years with Iveco," Mr McGowan said.

"It's recognition for the high levels of service and support Bendigo Truck Centre is providing its customers and shows that the dealership is providing these high service levels consistently.



PRESS RELEASE

“To have received the ‘Special Recognition Award’ is also important because it commemorates a long and successful partnership between Iveco and Bendigo Truck Centre.”

Mr De Leo said he was excited that Adelaide Iveco had gone ‘back to back’ with the prestigious Metropolitan Dealer of the Year Award.

“Given the strong competition and the quality list of nominees, we’re ecstatic at being judged Iveco’s best performing metropolitan dealership for the second year running,” Mr De Leo said.

“The judging criteria takes into account performance across all dealership departments so winning this award two years running has definitely been a team effort.

“We thank our loyal customers and now have our eyes firmly set on making it three in a row next year.”

Special visitors at the Dealer Conference and Gala Dinner was Triple Eight Race Engineering’s Red Bull Holden Racing Team Drivers Jamie Whincup and Shane Van Gisbergen and TeamVortex’s Craig Lowndes. The teams’ two Iveco Stralis AS-L car transporters and Shane’s race going supercar were also on display.

Iveco Australia

Iveco Australia manufactures and imports commercial vehicles spanning the light, medium and heavy duty truck segments and, under the Iveco Bus brand, buses and coaches. The commercial vehicle range includes on and off-road models beginning with car licence vans, through to road train prime movers rated at up to 140 tonnes GCM. The ACCO and Powerstar vehicles, developed and produced specifically for the Australian market, complement Iveco’s worldwide best sellers such as the Daily, Eurocargo, Trakker and Stralis. Iveco vehicles are ably supported by a dedicated network of 50 dealerships and service outlets strategically located nationwide, offering aftersales services that include extended warranties, roadside assistance and programmed maintenance contracts.

Iveco’s Australian manufacturing base in Dandenong Victoria, represents a major investment in the local truck and bus industry. Iveco directly employs around 600 people nationwide and thousands more Australians in related industries, from retailing operations to component suppliers.

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand’s wide range of products include the Daily, a vehicle that covers the 3 – 7 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For further information about Iveco: www.iveco.com

For further information about Iveco Australia: www.iveco.com.au

For further information about CNH Industrial: www.cnhindustrial.com

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