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IVECO confirms INTERNATIONAL ProStar will have Aussie identity

Any notion that the INTERNATIONAL ProStar – soon to be part of IVECO's model line-up – will simply be a right hand drive variant of a North American model, has been dismissed.

While engineers wanted to maintain the key strengths of the North American vehicle including its durability, class-leading aerodynamics, good visibility and excellent ride and handling, extensive changes were made to meet Australia's unique operating environment.

International's local Engineering Manager, Adrian Wright, says the project followed a comprehensive integrated product development process that left nothing to chance.

"We began by working out the key requirements for this market," he said.

"Obviously, one was RHD – fortunately the cab was designed from the outset to accommodate either LHD or RHD, so we had a solid place to start from, we also wanted a short bumper to back of cab for B-double applications, and a 15 litre 550 horsepower engine."

"The Cummins X15 was the obvious choice – it is the evolution of the ISXe5, an engine now well proven in Australian conditions."

Cummins have the local expertise on the 15 Litre SCR engine, Australia being the lead market where the engine platform was introduced, and the company assisted with both the engine installation and certification and testing.

Having carefully evaluated local requirements, IVECO selected a specification list and model mix that is unique to Australia and well suited to a wide range of local applications

The ProStar models will have the power operators need for high GCM work, and with a short bumper to back of cab will suit many combinations – the day cab will fit in front of virtually any Australian trailer set. The ProStar could also be used as a truck and dog and will be suitable for 34 pallet B-double, 36 pallet B-double and even B-triple and two trailer road train work.

Other benefits of the model include superior aerodynamics when compared to other bonneted vehicles, resulting in up to a 10 per cent drag reduction – this combined with the latest engine technology from Cummins has shown impressive fuel consumption figures in local trials.



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As well as aiding aerodynamics, the sloping hood provides exceptional forward visibility, while the interior cabin has been designed to provide a more car-like driving position with optimised ergonomics for reduced driver fatigue on extended hour routes.

IVECO and the local engineering team is confident that the new ProStar will live up to market expectations.

“We’re excited to introduce ProStar into the market as part of the IVECO range and we’re also very pleased to get back to the roots of INTERNATIONAL in Australia as an economical, efficient truck for fleet operators and owner drivers, something perhaps that has been missing from the market in recent years,” Mr Wright said.

Iveco Australia

Iveco Australia manufactures and imports commercial vehicles spanning the light, medium and heavy duty truck segments and, under the Iveco Bus brand, buses and coaches. The commercial vehicle range includes on and off-road models beginning with car licence vans, through to road train prime movers rated at up to 140 tonnes GCM. The ACCO and Powerstar vehicles, developed and produced specifically for the Australian market, complement Iveco’s worldwide best sellers such as the Daily, Eurocargo, Trakker and Stralis. Iveco vehicles are ably supported by a dedicated network of 50 dealerships and service outlets strategically located nationwide, offering aftersales services that include extended warranties, roadside assistance and programmed maintenance contracts.

Iveco’s Australian manufacturing base in Dandenong Victoria, represents a major investment in the local truck and bus industry. Iveco directly employs around 600 people nationwide and thousands more Australians in related industries, from retailing operations to component suppliers.

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Iveco employs close to 21,000 individuals globally. It manages production sites in seven countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

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