

IVECO delivers the goods for Elddis Transport with new Eurocargo order

Well established family firm in the North East selects 'the truck the city likes' for its distribution fleet

Basildon, April 18, 2017

Elddis Transport has reintroduced IVECO to its fleet with the delivery of two 18-tonne Eurocargo rigids, after a seed vehicle supplied for three months by local dealer North East Truck & Van (NETV) impressed the County Durham-based distribution firm.

CNH

The arrivals join the Transport Association member's 160-strong fleet of trucks and have been mounted with curtainside bodies built by Dependable Bodies in Gateshead – a new supplier to Elddis Transport. They also feature 1,500kg tail-lifts and are fitted with a surround camera system to aid road safety and manoeuvring.

Elddis Transport will use them to make regional deliveries, split between the company's new facility in Heywood and its Worksop depot.

Nigel Cook, Managing Director at Elddis Transport and Chairman of the Transport Association, says: "The team at NETV were really keen to get some IVECO vehicles back into our fleet and they worked hard to secure the deal. Nothing was too much trouble for them; they even had the chassis in stock, which shortened the lead time as they could be sent to the bodybuilder straightaway.

"The initial seed vehicle really impressed us and highlighted the Eurocargo's suitability for our operation," he adds.

Powered by IVECO's Tector 7 engine, the two Eurocargo 180E25 rigids can deliver up to 251 hp between 2,050 and 2,500 rev/min and up to 850 Nm of torque between 1,250 and 2,050 rev/min. Like all Eurocargo models, they meet Euro VI emission standards without the use of exhaust gas recirculation, instead using IVECO's patented HI-SCR technology.

They are also equipped with IVECO's two-pedal EuroTronic transmission, which ensures the vehicles are always in the right gear, helping prolong clutch life and maximise fuel efficiency.

PRESS RELEASE



Each truck will remain on the fleet for at least five years, with routine service and maintenance undertaken in-house at Elddis Transport's main site in Consett, County Durham with the support of NETV's depot in Blaydon, just 12 miles away, when required.

Described as 'the truck the city likes', the Eurocargo is ideal for urban operations and won International Truck of the Year in 2016. The two identical trucks represent one of more than 11,000 different factory combinations available, highlighting the breadth of IVECO's medium truck range.

Founded in 1971, but with roots which can be traced back as far as 1881, Elddis Transport is one of the North East's best-known hauliers. It is also an active member of the Transport Association, which comprises approximately 60 member hauliers from across the UK which offer distribution, storage and transport services to manufacturers and retailers.

IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

To download supporting imagery: http://news.cision.com/IVECO
For further information about IVECO: www.IVECO-dealership.co.uk
For further information about CNH Industrial: www.cnhindustrial.com



http://www.facebook.com/IVECOUK



http://twitter.com/IVECOuk



http://www.youtube.com/IVECO





https://www.flickr.com/IVECO

For more information contact:

Lisa Fuller, Brand Marketing and Communications Manager

IVECO Ltd

Tel. +44 (0)7740 448110

lisa.fuller@IVECO.com

www.IVECO.co.uk

2781/17

ref: IVECO 17025