

## Top spec Iveco Eurocargos cater perfectly to Sub Zero & Wolf UK

*A trio of striking 7.5 tonne Eurocargos have entered service delivering premium kitchen appliances nationwide – replacing competitor vehicles to make Sub Zero & Wolf UK a 100 per cent Iveco fleet*

Basildon, December 15, 2016

Sub Zero & Wolf UK, supplier of the highest-end kitchen appliances, has taken delivery of three new top-spec Iveco Eurocargos from local dealer Acorn Truck Sales, edging out the only two competitor brand trucks in the customer's 18-strong fleet.



The 7.5 tonners stand out for their black paintwork and striking liveries, and will be used to deliver premium products including huge fridge-freezers and range cookers to homes nationwide – including to the firm's long list of celebrity customers.

Essex-based Sub Zero & Wolf UK insists on using its own commercial vehicles for all deliveries, occasionally aided by cranes or helicopters to lift products directly into new-build properties or major refurbishments. The Eurocargos will also frequently be used as delivery tools themselves, backing right up to doorways to allow the tail-lift to load directly into a property.

The GM Billings-built bodywork offers a tall cargo area, to enable the firm's fridge-freezers – which can weigh up to 400kg and incorporate technology developed by NASA – to be transported upright. There is also custom LED lighting stowed in the rear of the body, which can be used to aid unloading operations during the hours of darkness.

Ricky Davies, Operations Manager at Sub Zero & Wolf UK, says: "There's perhaps a slight bit of overindulgence with our trucks – but the fleet has to reflect the quality and presentation of our kitchen appliances. We ticked a lot of option boxes when we placed the order with Acorn Truck Sales, but the result is a striking Iveco fleet which reflects our brand perfectly.

"The drivers were thrilled to be getting back in an Iveco," adds Davies. "Compared to our Eurocargos, the other marque was sluggish when pulling away with a full load, plus drivers felt the steering was clumsy and nowhere near as precise."

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Each new Eurocargo 75E21 rigid benefits from a powerful 210 hp Euro VI engine providing ample performance for long-distance deliveries, along with all the benefits of Iveco's unique HI-SCR technology. HI-SCR means there is no need to make periodic stops for forced regeneration of the diesel particulate filter, as can happen with EGR systems. Iveco's HI-SCR technology also offers improved fuel efficiency and extended maintenance intervals, plus it is less complex and lighter than rival power plants – resulting in a payload advantage.

The new arrivals are also the first vehicles on the fleet to feature Iveco's two-pedal EuroTronic gearbox, manufactured by ZF. Sub Zero & Wolf UK's drivers have described the automated gearbox as "fantastic on London roads", and praised the crawl reverse mode, precise steering and great turning circle for making the vehicle extremely safe and easy to manoeuvre – living up to the Eurocargos' name as 'the truck the city likes'.

Supplied on contract hire by Iveco Capital, each of the new vehicles has been specified with options including an external sun visor, headlamp washer jets, heated electric mirrors with chrome caps, fog lights and a full height cab roof spoiler. For maximum safety, the specification also includes reversing buzzers, remote central locking, special strap-loading points in the bodywork to secure appliances, plus ABS, ASR, ESP and AEBS. Air-conditioning, steering-wheel mounted controls, a mobile office facility to provide document storage and a working 'table' in the cab, plus an air-suspended driver's seat make the driving experience extremely comfortable for the driver.

Sub Zero & Wolf UK expects to keep the new trucks in operation for the next three years, clocking-up around 80,000 miles per year. They will operate UK-wide, with deliveries stretching from luxury homes in London and along the south coast to country estates and castles in the Scottish Highlands.

## Iveco

*Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.*

*The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.*

*Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.*

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