

## Iveco cleans up with JW Crowther road sweeper deal

*Family-run plant hire specialist expands fleet with New Eurocargo road sweeper*

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Family-run plant hire specialist JW Crowther has expanded its fleet with an Iveco New Eurocargo road sweeper, featuring a body built by Johnston Sweepers.

Supplied by Iveco dealer Northern Commercials, the left-hand drive New Eurocargo (ML150E22) joins a fleet of 45 trucks at the Leeds-based company, where it will be used to keep dust and debris under control at construction sites around the north of England.

JW Crowther Director Nigel Crowther says: "We have a number of road sweepers built on a competing truck manufacturer's chassis, but owing to the low speed, stop/start nature of road sweeping work, they suffer frequent downtime due to forced regeneration.

"Iveco's New Eurocargo eliminates that issue thanks to its HI-SCR passive regeneration system; it means the vehicle never needs to make stops for forced regeneration, and there's no action required by our drivers to operate the system. It's absolutely perfect for this type of operation.

"We have also been impressed with the New Eurocargo's 12-speed transmission," adds Crowther. "Road sweeping is all about precision control, and it's an ideal match for this kind of work – plus it gives our drivers the comfort of two-pedal driving."

JW Crowther marks one of the first UK sweeper fleets to take delivery of Iveco's new Euro VI road sweeper, which was unveiled at the CV Show in April 2016 following a special product development project with Johnston Sweepers. Iveco now offers New Eurocargo sweeper chassis in 7.5, 12, 15 and 18 tonne models, and in left-hand drive, right-hand drive and dual steer variants.

Powered by Iveco's Tector 7 engine, the New Eurocargo is capable of producing up to 220 hp between 1,950 and 2,500 rev/min, and up to 800 Nm of torque between 1,250 and 1,950 rev/min.

Key to the expected popularity of the new model is Iveco's HI-SCR technology, which in addition to removing any need for forced regeneration, contributes towards the New Eurocargo's improved fuel



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efficiency and extended maintenance intervals – with oil service intervals of up to 150,000 km, and a diesel particulate filter change interval of up to 600,000 km. Furthermore, Iveco's HI-SCR engines are typically less complex and lighter than rival power plants – resulting in a payload advantage.

Designed as 'The Truck the City Likes', New Eurocargo is also ideally specified for urban operations, offering JW Crowther an impressive turning circle, ergonomic driving position and great cab visibility – making it simpler and safer to operate on both narrow urban streets and at busy construction sites.

Established in 1860 by founder James William Crowther, JW Crowther is now a fourth-generation family business, and offers bulk excavation, plant hire, nationwide winter maintenance, drainage jet-vac units, CCTV drainage surveys and repairs, and operated road sweeping hire from its base in Gildersome, Leeds.

## Iveco

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*The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.*

*Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.*

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For more information contact:

Lisa Fuller, Brand Marketing and Communications Manager

Iveco Ltd

Tel. +44 (0)7740 448110

[lisa.fuller@iveco.com](mailto:lisa.fuller@iveco.com)

[www.iveco.co.uk](http://www.iveco.co.uk)