

Iveco on a charge with New Daily Electric launch

Stand 5F10, Hall 5, CV Show 2016 – 26-28 April 2016

Iveco unveils New Daily Electric to UK market, highlighting its commitment to sustainability and 30 years of experience in electrical propulsion.

Basildon, April 26, 2016

Iveco is using the occasion of the CV Show to launch the New Daily Electric into the UK market – a 100 per cent electric, zero-emissions vehicle which guarantees maximum sustainability.

Purpose-designed for urban missions, energy consumption on the new model is reduced thanks to low weight electric auxiliaries, and battery life has been extended by up to 20 per cent. New Daily Electric also boasts an increased payload capacity of around 100kg, whilst battery performance is optimised for all weather and temperature conditions, with the batteries 100 per cent recyclable.

The vehicle's Iveco-patented flexible charging mode allows customers to recharge the vehicle by connecting it to a fast-charging station for an average charge time of just two hours. Best-in-class efficiency is guaranteed thanks to an extended range of up to 280km (174 miles), measured in accordance with the type-approved New European Driving Cycle (NEDC) when operating with a three-battery configuration.

Drivers can choose between two driving modes: Eco and Power. In Eco mode, the engine torque is moderated to minimise energy consumption, without imposing any limits maximum to speed. In Power mode, the driver can enjoy the full performance of the electric drive motor.

The regenerative braking system is another major new feature of the New Daily Electric, allowing the driver to decide which braking method to use while driving. Depending on the characteristics of the road and the traffic conditions, the most appropriate braking mode for that particular moment can be selected, minimising energy consumption while maintaining superb driveability. New Daily Electric is equipped with a pedestrian acoustic alert system, which is activated automatically when driving at speeds of 0-30km/h – an important safety feature given the vehicle's near-silent running characteristics.



PRESS RELEASE

Iveco will make New Daily Electric available as a van, chassis cab, chassis-cowl and minibus, with gross vehicle weights from 3.5 to 5.0 tonnes and wheelbase lengths from 3,000 to 4,100 mm. The launch vehicle (a 3.5 tonne chassis cab) is displayed on the Iveco stand with mirrors positioned underneath, to highlight its unique electric-traction driveline.

The launch of New Daily Electric marks the 30th anniversary of the first Iveco Daily powered by electrical propulsion – a vehicle which became the precursor for electric propulsion engines.

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

To download supporting imagery: <http://news.cision.com/iveco>

For further information about Iveco: www.iveco.com

For further information about the Iveco dealer network: <http://www.iveco-dealership.co.uk>

For further information about CNH Industrial: www.cnhindustrial.com



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ref : IVECO 16019