

International Truck of the Year 2016 makes CV Show debut

Stand 5F10, Hall 5, CV Show 2016 – 26-28 April 2016

Iveco has selected a line-up of four New Eurocargos for display at the CV Show, to represent the vehicle's status as reigning International Truck of the Year winner.

Basildon, April 26, 2016

Iveco's New Eurocargo – 'the truck the city likes' – is making its first appearance at the CV Show, fresh from winning the International Truck of the Year Award 2016. The prestigious title demonstrates the company's commitment to technology and its focus on low total cost of ownership (TCO) and sustainable transport.

New Eurocargo has set the benchmark in Europe as the first medium weight truck on the market to comply with the upcoming Euro VI Step C standard, which is mandatory from 31 December 2016. Step C-compliant vehicles can be ordered Europe-wide now, with deliveries to commence from September 2016. The Iveco SCR-only solution will meet Euro VI Step C standards without any payload or fuel economy disadvantages.

Stuart Webster, Managing Director of Iveco Ltd, says: "We are in the enviable position as both reigning International Truck of the Year champion, and also the only major truck manufacturer to be here at the CV Show. We are looking forward to getting customers inside New Eurocargo and letting the quality of the new vehicle and its many features do the talking. The team are poised to take a lot of enquiries over the next three days."

As well as meeting the Step C standard, New Eurocargo is also the only Euro VI truck in its class to adopt a single anti-emission system, Iveco's patented HI-SCR technology with passive diesel particulate filter. It represents the only emission control system which does not change the combustion process, instead working with a fresh air intake rather than relying upon exhaust gas recirculation (EGR). HI-SCR is simple, reliable and lightweight; and, above all, regenerates the DPF without vehicle downtime or work required by the driver.

Iveco says visitors to its stands will be able to see why New Eurocargo is the ideal partner in the city: proving environmentally friendly, quiet, fuel efficient, manoeuvrable and comfortable. The vehicle has also been designed to serve as a perfect 'office on wheels' for busy drivers and crew.



PRESS RELEASE

Range expansion

Iveco, a leader in alternative fuels and sustainable transport, has announced the next-phase of its natural gas-powered vehicle line-up, with left-hand drive deliveries of its CNG-powered New Eurocargo range commencing this month (April). The 12 and a 16-tonne 'super-eco' CNG models develop an impressive 210hp.

Thanks to a redesign of the ignition coils, blow-by valve, pistons and rings, Iveco has obtained significant benefits in efficiency, emissions and maintenance from the proven 6 litre Tector engine – with a right-hand drive variant to follow.

Natural gas offers multiple advantages for fleets from both an environmental and economic sustainability perspective. In terms of environmental protection, it remains the single most efficient technical solution available in the near future to solve pollution related problems in urban areas, making it the only true alternative to petrol and diesel fuels.

In terms of emissions, natural gas is a 'clean' fuel as it emits up to 10 per cent less CO₂, 35 per cent fewer NOx emissions and 95% less particulate matter than its diesel equivalent. Furthermore, natural gas variants of the New Eurocargo are almost silent, making them perfect for night-time deliveries in urban areas.

On display at the CV Show

Iveco is featuring a special International Truck of the Year display on its stand in Hall 5, with a 7.5 tonne 4x2 rigid finished in the metallic blue paintwork unveiled at its international launch last September. This vehicle features the most popular day cab and an automated ZF EuroTronic transmission, for ultimate driver convenience and safety.

Iveco is also showcasing two examples of its award-winning medium truck line-up on its outdoor stand, including a 15-tonne New Eurocargo (150E25) mounted with a Johnston road sweeper body – the first of its kind to be built on the new Iveco chassis. It is joined by an 18 tonne New Eurocargo (180E25/P) with a DriveAway curtainside body manufactured by JC Payne. Iveco's DriveAway programme allows customers to buy bodied New Eurocargo vehicles from stock, and have them on the road almost immediately.

The 18-tonne New Eurocargo stands out for being the first in the Iveco range to feature an optional low-level passenger door window, which provides direct visibility for the driver of pedestrians and

other road users – one of the key requirements made by CLOCS, to reduce the risk of a collision between a commercial vehicle and other road users. The new safety feature is available across the New Eurocargo, Stralis and Trakker ranges, with Astra Vehicle Technologies completing the conversion work for Iveco at its facility in Ellesmere Port.

A fourth New Eurocargo is featured on the roundabout at the entrance to the Show – this example is a 75E16, finished in the same metallic blue launch colours.

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

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For further information about the Iveco dealer network: <http://www.iveco-dealership.co.uk>

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