

Iveco at the first “Great Rift Valley Transport Infrastructure Summit” in Tanzania

Turin, December 17th 2013

Iveco participated in the first “Great Rift Valley Transport Infrastructure Summit”, which took place in Dar es-Salaam, Tanzania, on December 4th and 5th 2013.

The Summit was organised by Entico Events (a leading provider of global summits and strategic conferences) in cooperation with the Ministry of Transport in Tanzania. It was aimed at discussing the current transportation system in the East African region and its potential for development, in the company of the Tanzanian Minister of Transport, Harrison Mwakyembe.

The two day event provided the opportunity to meet and discuss with experts and members of different ministerial infrastructure sectors of the Rift Valley Countries. Furthermore, international companies, including Iveco, were present to discuss their ability to provide technologies and investments to help modernise local transportation systems.

Iveco, as main sponsor, exhibited two of its best-in-class vehicles: a **Stralis**, the flagship vehicle for heavy-goods transport, and a **Trakker**, Iveco’s heavy-duty off-road construction site vehicle, capable of operating on even the most demanding terrain.

Africa is an important investment area for Iveco, where the company competes with a full range of models engineered for the local market, and supported via 40 dealers offering more than 50 sales points. Moreover, in excess of 70 service points ensure customers can access the highest standards of aftersales care all over Africa.

The Iveco range offered in Africa has been reengineered to perform at its best in the local market conditions. This includes key changes to the product to ensure it meets the challenging climatic conditions encountered in Africa, together with the varying road conditions.



PRESS RELEASE

Iveco

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