

Proven performance seals the deal as Les Smith Haulage renews fleet with 10 Iveco Stralis trucks

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Swindon-based Les Smith Haulage has modernised its 31-strong fleet with 10 new Iveco Stralis trucks, after choosing to invest based on the vehicles' low total cost of ownership, fuel efficiency and driver comfort – plus their years of experience with other Iveco vehicles.

Iveco dealer Aquila Truck Centres finalised the deal, which sees the family-run business take on six 18-tonne Stralis Hi-Road 4x2 high-roof sleeper cab rigids (AT190S31/P) and four Stralis Hi-Way 6x2 high-roof sleeper cab tractor units (AS440S46TX/P) – each benefiting from the proven EuroTronic automated gearbox, manufactured for Iveco by ZF.

Tony Smith, Director at Les Smith Haulage, says: "We'll haul anything – as long as it fits in the body or trailer, from Land's End to John O' Groats – so we needed a vehicle with the flexibility to match. We've worked with Iveco for many years now, and our own experience of operating the marque, coupled with the low total cost of ownership, keeps us coming back for more.

"An Iveco Stralis can more than do the job of its competitors, and for far less through-life expenditure. Plus, the company's HI-SCR Euro VI engine technology keeps our trucks on the road for longer, cutting downtime and ensuring an efficient operation. Our drivers also appreciate the amount of space and levels of cab comfort which come as standard."

The six rigids have been mounted with 28ft curtainside bodies, five of which also boast tail-lifts, and one a truck-mounted forklift. Meanwhile, the four tractors will pull the haulier's 13 trailers around the nation's motorway network, trusting the cab's drag-reducing aerodynamic profile to help further reduce fuel bills.

The Stralis trucks, which incorporate Iveco's groundbreaking HI-SCR engine technology, meet the stringent Euro VI emissions limits without the need for exhaust gas recirculation and the resulting regeneration process commonly required. This increases productivity, as HI-SCR requires neither driver involvement nor downtime from active regeneration, and optimises the energy efficiency of Iveco's latest generation of engines, as no fuel is utilised to burn particulates and no energy lost to cool down exhaust gases. There is also no risk of damage to the road surface nor application restrictions.

The 18-tonne rigids are fitted with 9 litre Iveco Cursor 9 engines, which produce 310 hp between 1,650 and 2,200 rev/min, and up to 1,300 Nm of torque between 1,100 and 1,650 rev/min. The



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tractors are fitted with 11 litre Iveco Cursor 11 engines, which produce 460 hp between 1,500 and 1,900 rev/min, and up to 2,150 Nm of torque between 925 and 1,500 rev/min.

The haulier's four new Stralis Hi-Way tractor units also feature Iveco's latest Fuel Efficiency Package, which incorporates technologies designed to further reduce running costs. These include a new engine oil management system which reduces energy absorption within the oil pump and provides faster warming of the engine, coupled with OW-20 low viscosity engine oil to further boost engine efficiency and stretch oil service intervals. Meanwhile, an Eco-Roll function constantly monitors the road angle, looking for opportunities to shift into neutral on downhill stretches, before re-engaging a gear at the end of a descent for normal operation.

Les Smith Haulage was founded in 1975 and has built its business on a reputation for reliability, quality and dependability.

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 19 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

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