

## Facelift grow with New Daily

Watford, June 9, 2015

The Facelift Group, British manufacturers of the Ascendant range of access platforms and hire specialists of powered access equipment, is taking delivery of more than 100 New Daily van and chassis cab models to join its fleet of more than 800 mobile access platforms.

Supplied by Kent-based Haynes Trucks, the vehicles were chosen ahead of the competition because of their competitive payload advantages and strong ladder frame chassis, which provides maximum strength, flexibility and long term durability – making the New Daily ideal for even the most demanding applications.

Each of the International Van of the Year 2015-winning New Daily's are being mounted with the Ascendant A12.5VM access platform. This keeps the gross vehicle weight below 3.5 tonnes, meaning it can be driven on a standard UK driving licence. A total of 77 New Daily 35S12 panel vans are included in the order, together with 36 New Daily 35S13 chassis cabs – which will be split between the company's hire fleet and onward sales to private operators.

Russell Woodward, Head of Sales at Facelift, says: "Demand for our product extends well beyond the UK; we're even supplying left-hand drive New Dailys for sale back into Europe, plus we have secured a sale to Dubai."

The van-mounted platform has a working height of 12.5m, an outreach of 7.7m and a lift capacity of 230kg which is the best in its class in Europe. The chassis cab model, also plated at 3.5 tonnes, has a working height of 18m and an outreach of 13m and has been developed to offer the operator a highly manoeuvrable unit including full, narrow and one-sided jacking options for maximum versatility.

"Because we operate across the UK, the aftersales service support offered by Iveco was a big consideration in awarding this order," adds Woodward. "The late opening hours of its service dealers means we can have vehicles maintained overnight and at weekends, ensuring they are on the road when our customers need them most.

"It's essential we have full confidence in the products we hire; Iveco delivers this to a tee," he adds.



PRESS RELEASE

As well as offering the perfect access platform, the latest generation New Daily offers an outstanding on-board experience for Facelift's customers. The New Daily's stylish cab brings exceptional comfort and better noise insulation for the driver, whilst enhanced ergonomics accompany a more efficient air conditioning system, which also helps to ensure a great driving experience at all times.

## Iveco

*Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.*

*The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 16 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, with the brand Iveco Astra, builds mining and construction vehicles, rigid and articulated dump trucks and speciality vehicles.*

*Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.*

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