

Iveco shares its Vision for the future

CV Show, Stand 4G10, Hall 4, NEC, Birmingham, 14 – 16 April 2015

Watford, April 14, 2015

Iveco's striking Vision concept vehicle will be amongst the biggest 'head-turners' at the CV Show 2015, as the company shares an insight into what drivers and fleet operators might expect from future generations of Iveco light commercial vehicles.

Brimming with advanced design and technology features, Iveco's Vision concept takes pride of place on the company's 900m² stand. A fully-functioning prototype, it has been built by Iveco to test and develop new technological solutions and future modes of transport.

Bob Lowden, Managing Director of Iveco UK, says: "This is our Vision of the future; a prototype for what the next generations of Daily may look like. Its creation is centred – above all – on low environmental impact mobility and safety."

Commenting on its presence at the CV Show, Lowden adds: "Vans are vital to the health of UK plc; the growth of e-commerce and home deliveries means they are playing an increasingly pivotal role in our domestic transport and logistics networks. Bringing the Iveco Vision to the CV Show gives us a chance to gather important feedback from both small businesses and blue-chips, for which vans keep the wheels of British business turning."

At the heart of the Iveco Vision lies a sophisticated dual energy system which has been developed by Iveco to further minimise environmental impact. The dual energy system gets its name from its ability to self-adapt to the most suitable traction mode – one is exclusively electric, ensuring zero local emissions and low noise levels for inner city areas, and the other is hybrid (thermoelectric) and suitable for longer journeys and extra-urban missions, reducing consumption and CO₂ emissions by up to 25 per cent compared with diesel-only equivalents.

Other unique features found on board include 'see-through' front pillars which guarantee unrestricted driver visibility, plus a state-of-the-art rear-view camera displayed on a panoramic screen above the windscreen. There is also adaptive LED lighting, a photovoltaic roof which uses sunlight to generate battery power, and advanced GPS tracking. The Vision can also automatically adjust its tyre pressures, according to the weight of the load it's carrying, to deliver optimum road-holding and fuel-efficiency.



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Designed with delivery drivers in mind, Vision uses a fully automatic system for load management based on a series of sensors which identify the goods being loaded and then indicate the correct positioning of these within the loadspace, triggering air-bag style containment devices which prevent the movement of larger packages. As well as protecting valuable goods from damage, this improved space management makes loading and unloading faster, leading to obvious efficiency gains for the operator.

The driver manages the full suite of on-board technology via a high-integration touchscreen device, which communicates seamlessly with the on-board electronics.

The forward-thinking Iveco Vision is the product of Iveco's close partnership-working with firms including Bosch, Dainese, Brembo, Streparava, Arcelor Mittal, CRF, Denso, FPT, Sole, Trucklite, Xperion, ZF, Comftech, Essence and ST Microelectronics.

Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 tonne vehicle weight segment, the Eurocargo from 6 – 16 tonnes, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tonnes. In addition, with the brand Iveco Astra, builds mining and construction vehicles, rigid and articulated dump trucks and speciality vehicles.

Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

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