

## New Eurocargo crowned 'Truck of the Year 2016 in Spain'

*The award was presented by Transporte3 magazine to Iveco Business Director for Spain and Portugal, Gaetano De Astis*

Turin, January 25, 2016

After being named '**International Truck of the Year 2016**', Iveco's New Eurocargo – the truck the city likes – has been awarded the title of '**Truck of the Year 2016 in Spain**' ('**Camión del año en España 2016**'). The award is presented annually by Transporte 3 magazine (part of the Editec group), and represents the opinions of a panel of more than 240 prominent business leaders and professionals in the freight and passenger transport sector across the nation's autonomous communities.

The jury panel found that the New Eurocargo "*changed appearance but remains faithful to its origins. It offers new features and an updated design, but remains the same robust, reliable and versatile vehicle chosen by more than half a million customers in Europe, Africa, the Middle East, Australia and Latin America*". In addition, since the launch of the first version of this model in the early 1990s, Iveco's Eurocargo has been very popular in the Spanish market.

Gaetano De Astis, Iveco Business Director for Spain and Portugal, received the award from Ovidio de la Roza, Chairman of the Spanish vehicle haulage association (CETM), at an event held on Wednesday January 20 in Madrid and attended by more than 400 people.

The New Eurocargo is truly an ideal partner for the city: environmentally friendly, quiet, fuel efficient, manoeuvrable and comfortable – an "office on wheels". All this, together with a low total cost of ownership, makes it an ideal partner for sustainable transport. Its slogan: "**The truck the city likes**" perfectly describes the New Eurocargo.

The New Eurocargo continues the evolution of the Iveco range with the introduction of important innovations in terms of engine, safety, comfort, cost reduction and environmental sustainability. This evolution is driven by the brand's values of Technology, reduced Total Cost of Ownership, Sustainability and an ever-enhanced Business Partnership with customers, with the aim of being "**Your partner for sustainable transport**".



PRESS RELEASE

## Iveco

*Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.*

*The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the Iveco Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.*

*Iveco employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.*

*For further information about Iveco: [www.iveco.com](http://www.iveco.com)*

*For further information about CNH Industrial: [www.cnhindustrial.com](http://www.cnhindustrial.com)*

### **For further information, please contact:**

#### **Iveco Press Office – EMEA Region**

[pressoffice@iveco.com](mailto:pressoffice@iveco.com)

[www.ivecopress.com](http://www.ivecopress.com)

Tel. +39 011 00 72965